



Curriculum Vitae

Dr. Rohit Bansal



Biography of Dr. Rohit Bansal

Dr. Rohit Bansal is working as Assistant Professor in Department of Management Studies in Vaish College of Engineering, Rohtak. He is a perseverant, passionate academician cum seasoned professional. He obtained Ph.D. in Management from Maharshi Dayanand University, Rohtak. With a rich experience of 12 years, he has achieved growth through robust and proactive academic initiatives. He has authored & edited 7 books and published 90 research papers in national and international journals of repute including Scopus indexed. He has also presented papers in 25 conferences and seminars. His area of interest includes marketing management, human resource management, organizational behaviour, sales & distribution management and organizational development. He has proficiency in handling graduate and post graduate students by using interactive discussions and “hands-on” approaches to help them undergo experiential learning He is on Editorial Advisory Board as a member in 100 national and international peer reviewed journals. He is Managing Editor of International Journal of 360° Management Review & International Journal of Techno – Management Research. He served as member of advisory committee in many international conferences.

Dr. Bansal has acted as Session Chair in 4th International Online Conference on “Recent Advancements in Interdisciplinary Research” organized by Foundation of Innovative Research held on May 8-9, 2020. He has also chaired session in National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020. He received “Best Researcher Award” for contribution in the field of research in management in the 1st International Dissertation & Doctoral Thesis Award organized by Indian Academics and Researchers Association held at Guwahati at 28 September, 2019.

HIGHLIGHTS OF CV OF DR. ROHIT BANSAL



Dr. Rohit Bansal

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Assistant Professor,

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Academic Identity

- **Scopus Author ID** : <https://www.scopus.com/authid/detail.uri?authorId=57198140744>
- **ORCID ID** : <https://orcid.org/0000-0001-7072-5005>
- **LinkedIn Profile** : <https://www.linkedin.com/in/drrohitbansal/>
- **Academia.edu Profile** : <https://vcerohtak.academia.edu/RohitBansal>
- **Research Gate Profile** : https://www.researchgate.net/profile/Rohit_Bansal19
- **Google Scholar Citation** : <https://scholar.google.co.in/citations?user=6sdCWwIAAAAJ&hl=en>

Profile Snapshot

- Known for being a result oriented professional who possesses high integrity, strong work ethics and excellent management skills. With a rich experience of 13 years, I have achieved growth through robust and proactive academic initiatives.
- Presently working as an Assistant Professor in Department Of Management Studies, Vaish College of Engineering, Rohtak since August 30, 2007.
- Till date I have authored/edited 7 books and published 90 research papers in various national and international journals of repute including Scopus indexed as well as attended 30 conferences, workshops, FDP programs across India.

- **Founder and Managing Editor** of International Journal of Techno – Management Research, ISSN: 2321-3744 (A Peer-Reviewed and Indexed Journal of New Horizons Education Society, Rohtak, Haryana).
- **Founder and Managing Editor** of International Journal of 360° Management Review, ISSN: 2320-7132 (An Indexed, Referred and UGC Approved Journal of All India Jan Kalyan Organization, Rohtak, Haryana).
- Chief Editorial Advisor of National Press Associates, New Delhi (A Leading Books and Journals Publishing Company)
- Organizing Secretary of New Horizons Education Society, Rohtak (a society constituted for educational and social initiatives)
- Editorial Board Member/Reviewer in 100 National and International Journals.
- Online Tutor/Subject Expert for chegg.com (A leading provider of online homework help for college and high school students with their homework assignments).
- Paper Setter for Indira Gandhi University, Meerpur, Rewari as well as M.D. University, Rohtak.
- Ph.D. Supervisor for Shri Jagdish Prasad Jhabarmal Tiberwala University, Jhunjhunu (Rajasthan).
- **Session Co-Chair** in International Conference on Emerging Technologies in Education, Science & Business (ICETESB 2018) organized by Academic Research in Science, Engineering, Art & Management (ARSEAM) held on October 8, 2018.
- Received “**Best Researcher Award**” for contribution in the field of research in Management in the 1st International Dissertation & Doctoral Thesis Award organized by Indian Academics and Researchers Association held at Guwahati at 28 September, 2019.
- **Session Chair** in One Day DHE Sponsored National Seminar on “Emerging Issues and Challenges in Commerce and Management” organized by Department of Commerce, Shri Krishna Government College, Kanwali, Rewari, Haryana held on 17th January, 2020.
- **Session Chair** in One Day National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020.

- **Guest Editor** of Special Issue on "Recent Advances in Multidisciplinary Research" published in Studies in Indian Place Names Journal, ISSN: 2394-3114, **UGC Care Listed Journal, Impact Factor: 6.3** (peer-reviewed & indexed journal) Vol. 40, Issue 23, February 2020.
<https://archives.tpsindia.org/index.php/sipn/issue/view/10>
- **Session Chair** in 4th International Online Conference on "Recent Advancements in Interdisciplinary Research (ICRAIR-2020) organized by Foundation of Innovative Research held on May 8-9, 2020.
- **Session Chair** in International E-Conference on "Changing Scenario of Management, Science & Technology" organized by Indian Academicians and Researchers Association (IARA) held on June 14,2020.

Work Experience

Total: 13 Years

- Presently working as Assistant Professor in Department Of Management Studies, Vaish College of Engineering, Rohtak since August 30, 2007 on Pay Scale (15,600-39,100 with AGP of 8,000)

Responsibilities

- To deliver lectures, seminars and tutorials.
- To ensure that the activities of the department are undertaken in accordance with the policy and regulatory framework of the University.
- To undertake administrative tasks related to department such as student admissions, induction programs, organizing industrial trips, athletic meet and cultural fests.
- To provide training to students in such ways which enable them to become corporate-fit.
- To plan and organize academic programs like conferences, seminars, workshops and other requisite programs for the institution.
- To promote the institute on different national and international platforms.
- To ensure development of students both in terms of academic as well as beyond the curriculum for their overall holistic development.

- To support the institution in implementation of educational processes so as to meet curriculum goals.
- Convener of Anti-Ragging Cell.
- Convener of College Vigilance Committee.
- Convener of Health Advisory Committee.
- Member of Human Ethics Committee & Admission Committee.
- Member of College Grievance Redressal Committee.

Qualifications

Level	Qualification	Board/University	Year of Passing	% Marks
Doctorate	Ph.D. (Management) on the topic "Impact of Customer Engagement Strategies on Customer Loyalty and Retention in Telecom Sector"	Maharshi Dayanand University, Rohtak.	2017	-
Post Graduate Diploma	PGDCA	Swami Vivekanand Subharti University, Meerut	2019	67%
Master	M.Phil.	Vinayaka Missions University, Salem.	2008	69 %
Diploma	Diploma in Export & Import Mgt.	AIIMAS, Chennai.	2007	69 %
Post Graduation	MBA (Marketing & Finance)	Maharshi Dayanand University, Rohtak	2005	69 %
Graduation	B.Com	Maharshi Dayanand University, Rohtak	2001	61 %
Matric	10 th	Board of School Education, Haryana	1996	66 %

Area of Interest

- Organizational Behaviour, Marketing Management, Sales & Distribution Management, Human Resource Management, Organizational Change & Development, Industrial Relations & Labour Legislations.

Books Published

1. **Human Resource Management (Title)** by Dr. Rajender Kr. Yadav & Rohit Bansal, ISBN - 978-93-82249-20-7, First Edition, 2012-13, Thakur Publishers, Lucknow.
2. **Social Media Marketing – A Strategic Initiative (Title)** Edited by Rohit Bansal & Shafali Nagpal, ISBN- 978-3-659-61857-4, Year 2014, Lambert Academic Publishing, Germany.
3. **Enhancing The Quality of Higher Education in India-A Holistic Approach (Title)** Edited by Dr. Meenakshi Gandhi & Rohit Bansal, ISBN-978-93-83241-85-9, Year 2015, Archers and Elevators Publishing House, Bangalore.
4. **CURRENT RESEARCH IN ECONOMICS Volume – 2 (Title)** Edited by Dr. Rohit Bansal, ISBN 978-93-5335-483-1, year 2019, AkiNik Publications, New Delhi.
5. **Paradigms of New Age Marketing (Title)** Edited by Dr. Rohit Bansal, ISBN: 978-93-85835-66-7, Year 2019, National Press Associates, New Delhi.
6. **Skill India: A Catalyst to Nation Building (Title)** Edited by Dr. Rohit Bansal, ISBN: 978-81-946373-4-9, Year 2020, Emyreal Publishing House, Ghaziabad.
7. **Emerging Issues in Business Management (Title)** Edited by Dr. Ram Singh & Dr. Rohit Bansal, ISBN: 978-81-944303-9-1, National Press associates, New Delhi.

Research Papers Published

Research Papers Published in Scopus Indexed Journals

1. **Rohit Bansal**, Arjun Gupta, **“E-Governance: A Step Ahead”** 3rd International Conference on “Advanced Computing & Communication Technologies” ACCT-13 organized by R.G. Education Society, Rohtak held on April 6-7, 2013.
[DOI: 10.1109/ACCT.2013.80](https://doi.org/10.1109/ACCT.2013.80)
2. Arun Gautam, **Dr. Rohit Bansal**, Prof. (Dr.) Gaurav Lodha & Prof. (Dr.) M. L.Vadera **“GST is a booster or twister for IT Industry: An Impact Analysis”** International Journal of Advanced Science and Technology, ISSN: 2005-4238, **Scopus Indexed & UGC Care Journal (Citescore 2018: 0.42)**, an international refereed & indexed journal, Vol. 28, No. 16, 2019, pp. 1512-1521.
<http://serisc.org/journals/index.php/IJAST/issue/view/243>
3. Arun Gautam, Prof. (Dr.) Gaurav Lodha, **Dr. Rohit Bansal** & Prof. (Dr.) M.L.Vadera **“How fast GST is moving the Indian FMCG Sector: Empirical Study”**, GIS Business, ISSN: 1430-3663, **Scopus Indexed & UGC Care Listed Journal**, an international refereed & indexed journal, Vol. 15, No. 1, January 2020. Pg. 339-349.
<https://journals.eduindex.org/index.php/gis/issue/view/1304>
4. Dr. Asif Pervez, **Dr. Rohit Bansal**, **“Capital Adequacy, Risk and Bank Performance: Evidence from India”** Journal of Xi’an University of Architecture & Technology, ISSN: 1006-7930, **Scopus Indexed (Citescore 2018: 0.14) & UGC Care Listed Journal**, an international refereed & indexed journal, Volume XI, Issue XII, 2019, Pg. 199-212.
<http://www.xajzkjdx.cn/Vol-11-Issue-12-2019/>
5. Dr. Ram Singh, **Dr. Rohit Bansal**, Dr. Nishant Gupta & Prof. (Dr.) S.K.Srivastava **“Corporate Governance in Indian Banking Sector: An Analysis”** Journal of Xi’an University of Architecture & Technology, ISSN: 1006-7930, **Scopus Indexed (Citescore 2018: 0.14) & UGC Care Listed Journal**, an international refereed & indexed journal, Volume XII, Issue II, 2020, Pg. 476-493.
<http://www.xajzkjdx.cn/Current-Issue/>
6. Mr. Arun Gautam, **Dr. Rohit Bansal**, Prof. (Dr.) Gaurav Lodha, Dr. Birajit Mohanty & Prof. (Dr.) M.L.Vadera, **“Industrial Approach Towards Consumer’s Needs, Wants and Demands in Automobile Industry: A Societal Paradigm”**, International Journal of Control and Automation, ISSN: 2005-4297, **Scopus Indexed (Citescore 2018: 0.28), UGC Care Listed**, refereed & indexed journal, Vol. 12, No. 5, (2019). pp. 679-686.
<http://serisc.org/journals/index.php/IJCA/issue/view/240>

7. Dr. Ram Singh, **Dr. Rohit Bansal** & Dr. Tazyah Rahman. “**Customer Satisfaction on IT Based Banking Services in Rural Areas (A Study of ICICI Bank)**” Journal of XIDIAN University, ISSN: 1001-2400, **Scopus Indexed (Citescore 2018: 0.48) & UGC Care Listed Journal**, an international refereed & indexed journal, Vol. 13, Issue 12, 2019. Pg. 89-98.
<http://www.xadzkjdx.cn/Volume-13-Issue-12-Dec-19/>

Research Papers Published in International Journals

8. **Rohit Bansal**, Rahul Garg & Rakesh Kumar, “**The New Global Financial Structure – Evaluating the UK Model**”, E-ISSN: 2056-6271, Journal of Business and Retail Management Research, Middlesex, England, (refereed and indexed journal), published by Academy of the Business and Retail Management, U.K.), Vol. 4, Issue 2, April 2010, Pg. 31-51.
<https://jbrmr.com/issues&year=2010&iid=5>
9. **Rohit Bansal**, Sunny Kapoor & Gaurav Joshi, “**Critical Factors for Successful Implementation of ICT: A New Approach**”, ISSN: 0976-2140, SGI Reflections – International Journal of Science, Technology & Management (referred Journal of Samalkha Group of Institutions, Samalkha, Panipat), Vol.2, Issue 2, December 2010, Pg. 25-36.
10. **Rohit Bansal**, Sunny Kapoor, Gaurav Joshi & Hema Singla, “**Future of Dollar as reserve currency – A revised SDR system**”, ISSN: 2231-0339, International Journal of Knowledge & Research in Management & E-Commerce (referred & indexed Journal of R.G. Education Society (Regd.) Rohtak, Vol. 1, No. 1, 2011, Pg. 16-23.
<http://rgjournals.com/index.php/ijkrm/issue/view/spl1>
11. **Rohit Bansal**, Rahul Garg & Rakesh Kumar, “**People and Planet @ Dr. Reddy's Laboratories Ltd. – Longitudinal Analysis of Corporate Sustainability**” ISSN: 2231-4210, Cosmos – An International Journal of Management, Volume 1, No. 1, July-December 2011, Pg. 26-35.
12. **Rohit Bansal** & Dr. Ashvine Kumar Sharma, “**E-Choupal: Gateway to Develop Agriculture Market**”, ISSN: 2319-104X, 4D International Journal of IT & Commerce, (an open-access, refereed & indexed journal) Volume 1, Issue 1, July 2012, Pg. 69-80
13. Arjun Gupta, **Rohit Bansal** & Dr. Ashutosh Nigam, “**Green Marketing: A Future Phenomenon**”, E-ISSN: 2277-968X, IJMRS'S International Journal of Management Sciences (an open-access, peer-reviewed & indexed journal), Volume 02, Issue 01, March 2013, Pg. 1-7.

14. Arjun Gupta, **Rohit Bansal** & Atul Bansal, “**Online Shopping: A Shining Future**”, E-ISSN: 2321-3744, International Journal of Techno-Management Research (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), Vol. 1, Issue 1, June 2013, Pg. 1-10., Pg. 1-10.
http://www.ijtmr.com/volume1_1.php
15. **Rohit Bansal** & Varsha Dadhich, “**Student Engagement – Enhancing Quality of Teaching**”, E-ISSN: 2231-0339, International Journal of Knowledge and Research in Management and E-Commerce (referred & indexed Journal of R.G. Education Society (Regd.) Rohtak, Vol. 3, Issue 3, July 2013, Pg. 7-13.
<http://rgjournals.com/index.php/ijkrm/issue/view/47>
16. Arjun Gupta & **Rohit Bansal**, “**Indian Pharmaceutical Industry: A Diagnostic Overview**”, ISSN: 0976-6723, International Journal of Pharma Professional Research (an open-access, indexed and refereed journal), Vol. 4, Issue I, July 2013, Pg. 19-34.
<http://www.ijpponline.in/index.php/IJPPR/issue/view/20>
17. **Rohit Bansal** & Varsha Dadhich, “**Mobile Marketing – Gateway to Engaging Generation X**”, ISSN: 0976-2140, SGI Reflections – International Journal of Science, Technology & Management , Vol. 3, Issue 2, December 2013, Pg. 10-19.
18. **Rohit Bansal**, Rana Zehra Masood & Varsha Dadhich, “**Social Media Marketing – A Tool of Innovative Marketing**”, Journal of Organizational Management (an open-access, refereed & indexed journal of International Journal of HATAM Publishers, Malaysia), E-ISSN: 2231-7228, Vol. 3, Issue 1, January 2014, Pg. 1-7.
http://www.hgpub.com/index_files/jorm/jorm.html#
19. **Rohit Bansal**, Varsha Dadhich & Naveed Ahmad, “**Indian Commodity Market – A Performance Review**”, International Research Journal of Marketing and Economics (an open-access, refereed & indexed journal of International Journal of AARF society), E-ISSN: 2348-9766, **Impact Factor: 5.671**, Vol. 1, Issue 5, August 2014, Pg. 19-34.
<http://aarf.asia/eco2.php?p=Volume1,Issue5,August2014>
20. **Rohit Bansal** & Dr. Param Bhushan Arya, “**Exploring Customer Engagement – A Review of Literature**”, International Journal of Knowledge & Research in Management & E-Commerce (referred & indexed Journal of R.G. Education Society, Rohtak), E-ISSN: 2231-0339, Vol. 5, Issue 3, July 2015, Pg. 8-10.
<http://rgjournals.com/index.php/ijkrm/issue/archive>

21. **Rohit Bansal** & Manisha Goyal, “**Make in India: Challenges and Opportunities**”, International Journal of Techno-Management Research (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), E-ISSN:2321-3744, Vol. 04, Issue 02, September 2016, Pg. 24-36.
http://www.ijtmr.com/volume4_2.php
22. **Rohit Bansal** & Kuldeep Chaudhary, “**Customer Engagement – A Literature Review**” Global International Research Thoughts (a peer-reviewed & indexed journal), Vol. 2, No. 1, E-ISSN: 2347-8861, October-December 2016, Pg. 15-20.
23. **Rohit Bansal** & Kuldeep Chaudhary, “**Impact of Customers Engagement Strategies adopted by Indian Mobile Service Providers on Customers Loyalty and Retention**” International Journal of Knowledge & Research in Management & E-Commerce (referred & indexed Journal of R.G. Education Society, Rohtak), e-ISSN: 2231-0339, Vol. 6, No. 4, , October, 2016, Pg. 1-4
<http://rgjournals.com/index.php/ijkrm/issue/archive>
24. **Rohit Bansal**, “**Indian Telecom Sector: Structure and Opportunities**” International Journal of Techno-Management Research, (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), E- ISSN: 2321-3744, Vol. 04, Issue 04, March 2017, Pg. 15-23.
http://www.ijtmr.com/volume4_4.php
25. **Rohit Bansal**, “**An Overview of Methods of Knowledge Management Valuation**” International Journal of Techno-Management Research, (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), E-ISSN: 2321-3744, Vol. 04, Issue 04, March 2017, Pg. 15-23.
http://www.ijtmr.com/volume4_4.php
26. **Dr. Rohit Bansal**, “**Campus Recruitment as an Effective Recruitment Tool**” International Journal of 360° Management Review, E-ISSN: 2320-7132, **UGC Approved Journal Sr. No. 63594** (an open-access, refereed & indexed journal) Vol. 05, Issue 01, April 2017, Pg. 23-31.
http://ij360mr.com/volume5_1.php
27. **Dr. Rohit Bansal**, “**Risk and Return on Investment in Mutual Fund**” The Expression: An International Multidisciplinary e-Journal, E-ISSN: 2395-4132, **Impact Factor: 1.854** (an open-access, refereed & indexed journal published by Sharmila Publication, Rohtak) Vol. 3, Issue 3, June 2017, Pg. 49-59.
http://www.expressionjournal.com/issues.php?cat_id=15

28. **Dr. Rohit Bansal** & Kanika Minocha, “**Impact of Social Media on Consumer Attitude towards a Brand with Special Reference to Hospitality Industry**” International Research Journal of Management and Commerce, ISSN: 2348-9766, **Impact Factor: 5.564** (a peer-reviewed & indexed journal published by AARF Society) Vol. 4, Issue 8, August 2017, Pg. 106-120.
<http://aarf.asia/management2.php?p=Volume4,Issue8,August2017>
29. **Dr. Rohit Bansal** & Kanika Minocha, “**Study on Pre-Purchase Consumer Behavior in Case of Convenience Goods with Special Reference to Toothpaste Industry**” International Review of Social Sciences, E- ISSN: 2309-0081, **JIF Impact Factor: 1.26**, (indexed & refereed journal published by Academy of IRMBR) Vol. 5, Issue 9, September 2017, Pg. 450-457.
<http://irss.academyirmbr.com/archives2.php?vol=5&ver=9&yea=2017>
30. **Dr. Rohit Bansal**, “**Perception of the Customers towards Customer Engagement Strategies adopted by Indian Mobile Service Providers**” International Journal of 360° Management Review, E-ISSN: 2320-7132, **UGC Approved Journal Sr. No. 63594** (an open-access, refereed & indexed journal) Vol. 05, Issue 02, October 2017, Pg.46-71.
http://ij360mr.com/volume5_2.php
31. **Dr. Rohit Bansal**, “**Challenges and Future Trends in Commerce Education in India**”, International Journal of Techno-Management Research, E-ISSN: 2321-3744 (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), Vol. 05, Issue 03, December 2017, pg. pg. 15-25
http://www.ijtmr.com/volume5_3.php
32. Dr. Anshu & **Dr. Rohit Bansal**, “**Emerging Role of Agriculture in Economic Development in India**”, International Journal of Research, E-ISSN: 2348-6848 (an open-access, peer-reviewed & indexed journal published by edupedia publications) Vol. 05, Issue 01, January 2018, pg. 3885-3894
33. Dr. Anshu & **Dr. Rohit Bansal**, “**Emerging Innovative Role of Cloud Computing in Business Perspective**” International Journal Of Advancement In Engineering Technology, Management and Applied Science (IJAETMAS), E-ISSN: 2349-3224, **UGC Approved Journal Sr. No. : 63082, SJIF Impact Factor: 3.102**, Vol.05, Issue 02, February 2018, Pg. 185-195.
34. **Dr. Rohit Bansal**, “**Changing Landscape of Indian Pension Fund Management System**” International Journal of Enhanced Research in Management & Computer Applications, E-ISSN: 2319-7471, **Impact Factor: 3.578** (indexed, refereed & multidisciplinary journal published by erpublications, Delhi), Vol. 7, Issue 2, Feb. 2018, Pg. 483-485
<http://www.erpublications.com/our-journals-dtl-pdf.php?pid=2&id=255>

35. **Dr. Rohit Bansal**, “**Stress Management at WorkPlace**”, International Journal of Techno-Management Research, E-ISSN: 2321-3744, (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), Vol. 05, Issue 04, March 2018, pg. 29-32.
http://www.ijtmr.com/volume5_4.php
36. Vivek Jangid & **Dr. Rohit Bansal**, “**A Study of Factors Affecting the Investors’ Decision in the Adoption of Mutual Funds**”, Journal for Studies in Management and Planning, ISSN: 2395-0463, **UGC Approved Journal Sr. No. 46017, Impact Factor: 5.40** (an international, refereed & indexed journal) Vol. 04, Issue 04, April 2018, pg. 163-175.
<http://www.internationaljournalofresearch.org/index.php/JSMap/>
37. Dr. Anshu & **Dr. Rohit Bansal**, “**Significance of Corporate Social Responsibility in Building Self-Sustainability**” International Journal of 360° Management Review, E-ISSN: 2320-7132, **UGC Approved Journal Sr. No. 63594** (an open-access, refereed & indexed journal), Vol. 06, Issue 01, April 2018, pg. 100-103.
http://ij360mr.com/volume6_1.php
38. Dr. Anshu & **Dr. Rohit Bansal**, “**Impact of Terrorism on Foreign Direct Investment Trends of SAARC Nations**”, International Review of Social Sciences, E-ISSN: 2309-0081, **JIF Impact Factor: 1.26**, (indexed & refereed journal published by Academy of IRMBR) Vol. 6, Issue 5, May 2018, pg. 262-270.
<http://irss.academyirmbr.com/archives2.php?vol=6&ver=5&yea=2018>
39. Dr. Anshu & **Dr. Rohit Bansal**, “**Analytical Study of Hurdles of Efficient Rural Supply Chain in India**”, Chintan Traimasik Research Journal, ISSN: 2229-7227, **UGC Approved Journal Sr. No. : 41243, Impact Factor: 4.012** (indexed & refereed journal published by Acharya Academy) Year 08, Issue 30, April-June 2018, Pg. 311-318
40. Dr. Anshu & **Dr. Rohit Bansal**, “**Comparative Performance Analysis of New Private Sector Banks in India**”, RESEARCH REVIEW International Journal of Multidisciplinary, E-ISSN: 2455-3085, **UGC Approved Journal Sr. No.: 44945, SJIF Impact Factor: 5.164**, (an open-access, refereed & indexed journal) Vol. 03, Issue 08, August 2018, Pg. 516-520.
<https://rrjournals.com/past-issue/2019/05/>
41. **Dr. Rohit Bansal**, “**Managing Ethical Issues at Work**”, “International Journal of Techno-Management Research” E- ISSN: 2321-3744, (an open-access, peer-reviewed & indexed journal of New Horizons Education Society, Rohtak), Vol. 06, Issue 02, September 2018, pg. 1-7.
http://www.ijtmr.com/volume6_2.php

42. Dr. Anshu & **Dr. Rohit Bansal**, “**Significance of Electric Vehicle in Agro Logistics and Supply Chain**” International Journal of 360° Management Review. E-ISSN: 2320-7132, **UGC Approved Journal Sr. No. 63594** (an open-access, refereed & indexed journal), Vol. 06, Issue 02, October 2018, Pg. 123-130.
http://ij360mr.com/volume6_2.php
43. Sonia, Dr. Babita & **Dr. Rohit Bansal**, “**Effect of Corporate Governance on Shareholders’ investment decisions: An Analysis on the basis of Profession**” International Journal of 360° Management Review. E-ISSN: 2320-7132, **UGC Approved Journal Sr. No. 63594** (refereed & indexed journal), Vol. 06, Issue 02, October 2018, Pg. 271-78.
http://ij360mr.com/volume6_2.php
44. Dr. Anshu & **Dr. Rohit Bansal**, “**Role of Digital Remonetization in Cashless Economy**” Journal of Emerging Technologies and Innovative Research”, E-ISSN: 2349-5162, **UGC Approved Journal No: 63976, Impact Factor: 5.87**, Vol. 5, Issue 12, December 2018 (an open-access, indexed & refereed journal)
<http://www.jetir.org/archive?v=5&i=12&j=December%202018>
45. **Dr. Rohit Bansal**, Sonia & Dr. Babita, “**Corporate Governance and Equal Treatment: A Demographic Analysis of Minority Shareholders**” International Journal of Advance and Innovative Research. Vol. 6, Issue 1(XIV), E-ISSN: 2394-7780, **UGC Approved Journal No: 63571, SJIF Impact Factor: 7.36**, (refereed & indexed journal published by Indian Academic & Researchers Association) Vol. 6, Issue 1(XIV), Jan-March 2019, Pg.76-80.
<http://iaraedu.com/about-journal/ijair-volume-6-issue-1-xiv-january-march-2019.php>
46. **Dr. Rohit Bansal** “**Customer Engagement Strategies Employed by Indian Mobile Service Providers**” Ajanta – An International Multidisciplinary, Refereed & Indexed Quarterly Research Journal, ISSN: 2277-5730, **UGC Approved Journal No: 40776, SJIF Impact Factor: 5.5**, Vol. VIII, Issue-1, January-March 2019, Pg. 142-148.
47. **Dr. Rohit Bansal** & Naina’ “**CSR as a New Perspective towards Inclusive Development: Evidence from Industries in Rajasthan**” RESEARCH REVIEW International Journal of Multidisciplinary, E-ISSN: 2455-3085, **UGC Approved Journal Sr. No.: 44945, SJIF Impact Factor: 5.164**, (an open-access, refereed & indexed journal), Vol. 04, Issue 05, May 2019, Pg. 1438-1444
<https://rrjournals.com/past-issue/2019/05/>
48. **Dr. Rohit Bansal** & Dr. Anshu Mehta, “**An Exploratory Study on Employee Job Satisfaction in a Diverse Institutional Environment**” International Journal of Scientific Research and Review, ISSN: 2230-7540, **UGC Approved Journal No: 64650, SJIF Impact Factor: 6.1**, (an open-access, refereed & indexed journal) Vol. 07, Issue 05, May 2019, Pg. 2100-2106
<http://www.ijssr.co.in/currentissue.php?id=18>

49. **Dr. Rohit Bansal** & Harsimran Singh, “**Empirical Study on Bretton Woods Twins – World Bank and IMF**” Journal of Advances and Scholarly Researches in Allied Education, ISSN: 2230-7540, **UGC Approved Journal No: 49103, Impact Factor: 3.46**, (an open-access, refereed & indexed journal) Vol. 16, Issue 06, May 2019, Pg. 453-457
50. Asif Pervez, Mohammad Yameen, **Rohit Bansal**, “**Impact of capital, banking regulation, liquidity and risk on profitability: Case of Public Sector Banks in India**” Think India Quarterly Journal, ISSN: 0971-1260, **UGC Care Listed Journal, Impact Factor: 6.2**, (peer-reviewed & indexed journal) Vol. 22, Issue 3, July-September 2019, Pg. 1365- 1374. <https://journals.eduindex.org/index.php/think-india/issue/view/1016>
51. Dr. Ram Singh & **Dr. Rohit Bansal**, “**Skill Development in India: Achievements & Challenges**” Journal of The Gujarat Research Society, ISSN: 0374-8588, **UGC Care Listed Journal, Impact Factor: 4.3**, (an open-access & peer-reviewed journal published by Gujarat Research Society) Volume 21, Issue 8, November 2019, Pg. 68-75 <http://gujaratresearchsociety.in/index.php/JGRS/issue/view/29>
52. **Dr. Rohit Bansal** & Dr. Ram Singh, “**The Historic View of the Indian Currency and Paradigms**” History research Journal, ISSN: 0976-5425, **UGC Care Listed Journal, Impact Factor: 5.2**, (an indexed & refereed journal) Vol. 5, Issue 6, Nov-Dec 2019, Pg., 65-76. <https://journals.eduindex.org/index.php/hrj>
53. **Dr. Rohit Bansal** & Dr. Ram Singh, “**Swachh Bharat Abhiyan: A Mission to Clean India**” Thematics Journal of Geography, ISSN: 2277-2995, **UGC Care Listed Journal, Impact Factor: 5.3**, (an indexed & refereed journal) Vol. 08, Issue 10, October 2019, Pg. 290-300 <https://journals.eduindex.org/index.php/tjg/issue/view/1116>
54. Dr. Ram Singh, **Dr. Rohit Bansal** & Dr. Asif Pervez “**Crowdfunding in India-An Overview**” Our Heritage Journal, ISSN: 0474-9030, **UGC Care Listed Journal, Impact Factor 6.8**, (an international refereed & indexed journal) Vol. 67, Issue 2, July-December 2019, Pg. 304-312 <https://journals.eduindex.org/index.php/our-heritage/issue/view/1268>
55. Arun Gautam & **Dr. Rohit Bansal** “**New Lighting on the adoption of GST on the textile and clothing industry in India**” Our Heritage Journal , ISSN: 0474-9030, **UGC Care Listed Journal, Impact Factor 6.8**, (an international refereed & indexed journal) Vol. 67, Issue 2, July-December 2019, Pg. 1794-1802 <https://journals.eduindex.org/index.php/our-heritage/issue/view/1268>

56. Dr. Ram Singh & **Dr. Rohit Bansal** “**New Paradigms of Indian Banking System & Its Challenges**” Studies in Indian Place Names, ISSN: 2394-3114, **UGC Care Listed Journal**, **Impact Factor 6.3**, (an international refereed & indexed journal) Vol. 40, Issue 1, January 2020, Pg. 178-184.
<https://archives.tpnindia.org/index.php/sipn>
57. Ankur Kukreti, **Dr. Rohit Bansal** & Dr. Ram Singh “**Comparative Study of Purchased Planned Behavior for Branded Products among Youths & Adults (with special reference to Dehradun)**” Studies in Indian Place Names, ISSN: 2394-3114, UGC Care Listed Journal, Impact Factor 6.3 (an international, refereed & indexed journal) vol. 40, Issue 3, February 2020, Pg. 5926-5937.
<https://archives.tpnindia.org/index.php/sipn/issue/view/89>
58. Dr. R. Venkatesh & **Dr. Rohit Bansal** “**Occupational Stress, Coping Strategy Mechanism, and pliability of Garment Employees: A Structural Equation Model Approach**”, GIS Business, ISSN: 1430-3663, **UGC Care Listed Journal**, an international refereed & indexed journal, Vol. 15, No. 1, January 2020, pg.331-339.
<https://journals.eduindex.org/index.php/gis/issue/view/1304>
59. Dr. R. Venkatesh & **Dr. Rohit Bansal** “**DISCERNMENT OF MILLENNIAL CONSUMERS (GEN Y) TOWARDS E-SHOPPING: AN INDIAN PERSPECTIVE STUDY**” Restaurant Business Journal, ISSN: 0097-8043”, an international refereed & indexed journal, Vol. 118, Issue 12, December 2019, pg. 794-801.
<https://journals.eduindex.org/index.php/rb/issue/view/1276>

Research Papers Published in National Journals

60. **Rohit Bansal**, Dr. Shafali Sharma, “**Changing Landscape of Retail in India**”, Sandesh – Mastnath Journal of Management, ISSN: 0975-6515, (refereed journal), Vol. 3, Issue 3&4, July-December 2008, Pg. 37-43.
61. Dr. Ashvine Kumar, **Rohit Bansal**, “**Corporate Social Responsibility: Review of Theoretical Framework**”, PR Communication Age, Kolkata (monthly journal on Public Relations and Communication in India), ISSN: 0972-0650, Vol. XII, No. 1, April 2009, Pg. 5-10.
62. **Rohit Bansal**, Vipin Mittal, Shiwani Pruthi, “**Bailout Package: An Incomplete Chapter**”, Banking Finance, Kolkata (a leading monthly journal on Banking & Finance), ISSN: 0971-4498, Vol. XXIII, No. 5, May 2010, Pg. 12-15.

63. Dr. Ashvine Kumar, **Rohit Bansal** & Rahul Garg, “**Integrated Risk Management Practices**”, Samadhan: The Solution (refereed journal) of Institute of Productivity and Management, Lucknow, ISSN: 0974-3316 Volume 15, January - June 2010, Pg. 29-35.
64. **Rohit Bansal**, Dr. Shafali Sharma & P. B. Arya, “**Customer Engagement – Need of Hour**”, Sandesh – Mastnath Journal of Management (refereed journal), ISSN: 0975-6515, Vol. 4, October 2009 – June 2010, Pg. 62-71.
65. Dr. Ashvine Kumar, Dr. Ajay Rathore, **Rohit Bansal**, “**Indian Banking: Resurgent Banking after Scratches**”, SDCM Journal of Management, ISSN: 0976-6596, Vol. 1, Issue 1, July 2010, Pg. 1-6
66. **Rohit Bansal**, Rahul Garg & Rakesh Kumar, “**Financial Inclusion: Review of Theoretical Framework**”, Drishtikon: A Management Journal, ISSN: 0975-7422, (a peer-reviewed & indexed journal published by Symbiosis Centre for Management & HRD) Vol. 1, No. 2, March-September 2010, Pg. 91-100.
67. **Rohit Bansal**, Sunny Kapoor & Gaurav Joshi, “**Effectiveness of Cost Reduction and Cash Flow Optimization as an Operational Strategy in Recession**”, ISSN: 0976-7185, **JD Impact Factor: 3.99** (a peer-reviewed & indexed journal) ELK: Journal of Finance & Risk Management, Vol. 1, No. 1, August 2010, Pg. 91-107.
68. **Rohit Bansal**, Sandeep Tayal, “**Employee Engagement – Need of Hour**”, Soch – Matnath Journal of Science & Technology, ISSN: 0976-7312, (a peer-reviewed journal) Vol. 5, December 2010, Pg. 18-23.
69. **Rohit Bansal**, Sunny Kapoor & Gaurav Joshi, “**Has M&A benefitted the Indian Companies?** Journal of Institute of Environment and Management, ISSN: 0974-4029 (A bi-annual, refereed journal published by Institute of Environment & Management, L Lucknow) Vol. 3, No.2, July-December 2010, Pg. 40-45.
70. Vipin Bihari Srivastava, **Rohit Bansal** & Bibek Roy Choudhary, “**Strategic Implementation as a core competency – The 7 P’s Model**”, RMS Journal of Management & IT, ISSN: 0975-4733, (A Bi-annual, refereed & indexed journal published by Rohtak Matcom Education Society) Vol. 4, No. 2, July-December 2012, Pg. 60-67.
71. Arjun Gupta & **Rohit Bansal**, “**Health Insurance Portability-Customer’s Edge**”, The Insurance Times, ISSN: 0971-4480, Vol. XXXIII, No. 07, Pg.23-26.
72. Dr. Suresh Singhal, **Rohit Bansal** & Varsha Dadhich, “**Human Resource Outsourcing: Roadmap to Transformation**”, Indo Global Journal of Advanced Studies (A Referred and

- indexed journal), ISSN: 2250-1622, (A double blind refereed & indexed journal) Vol. 6, No. 1, January 2013, Pg. 82-91.
73. Deepali Arya, Dr. P. B. Arya & **Rohit Bansal**, “**Legal Process Outsourcing-Changing Business Prospective**”, Business Researcher (An official Journal of Haryana Chapter of Indian Commerce Association), ISSN: 2321-2659, Vol. 1, No. 1, May 2013, Pg. 75-78.
74. **Rohit Bansal** & Vipin Mittal, “**Foreign Exchange Risk Management & Hedging Strategies**”, Business Researcher (An official Journal of Haryana Chapter of Indian Commerce Association), ISSN: 2321-2659, Vol. 1, Issue 2, December 2013, Pg. 78-83.
75. Arjun Gupta, Atul Bansal & **Rohit Bansal**, “**An Overview of Direct Benefit Transfer**”, , RMS Journal of Management & IT (An Indexed and Refereed Journal of Rohtak Matcom Education Society), ISSN: 0975-4733, Vol. 5, No. 1 & 2, January-June 2014 and July-December 2013, Pg. 86-90.
76. Vivek Jangid & **Dr. Rohit Bansal**, “**A Comparative Study of the Level of Job Stress among Employees of Public and Private Sector Insurance Companies**”, Journal of Institute of Environment and Management, ISSN: 0974-4029, **UGC Approved Journal Sr. No. 42983** (a bi-annual, refereed journal published by Institute of Environment & Management, Lucknow) Vol. 10, No.1, Jan-June 2017, Pg. 13-17.
77. **Dr. Rohit Bansal**, “**Innovative Customer Engagement Strategies**”, PR Communication Age, Kolkata (A monthly journal on Public Relations and Communication in India), ISSN: 0972-0650 Vol. XX, No. 06, September 2017, Pg. 12-15.
78. **Dr. Rohit Bansal**, “**Managing Conflict in Organizations**”, PR Communication Age, Kolkata (A monthly journal on Public Relations and Communication in India), ISSN: 0972-0650, Vol. XX, No. 12, March 2018, Pg. 11-13.
79. Asif Pervez & **Rohit Bansal**, “**Sub Prime Lending Crises & Performance of Public Sector Banking India**”, PIMT Journal of Research, ISSN: 2278-1925 (**UGC Care Listed**, Bi-annual and Peer-Reviewed Journal of Punjab Institute of Management & Technology, Alour Khanna, Jalandhar) Vol. 12, No. 1, July-December 2019, Pg. 44-49
80. **Dr. Rohit Bansal**, Dr. Ram Singh & Dr. Meenakshi Gandhi, “**The Emergence of Gig Economy in India: A Paradigm Shift**”, Parishodh Journal, ISSN: 2347-6648, (**UGC Care Listed Journal**, Peer-Reviewed & Indexed Journal) impact factor 6.3, Volume XI, Issue II, February – 2020, Pg. 487-498.
<http://www.parishodhpu.com/CURRENT-ISSUE/>

Chapters Published in Edited Book

81. Dr. Meenakshi Gandhi & **Rohit Bansal**, “**Enhancing Quality in Higher Education**”, ISBN: 978-93-83241-85-9, Edited Book on “Enhancing The Quality of Higher Education in India – A Holistic Approach” published by Archers & Elevators Publishing House, Bangalore, Year 2015. Pg. 23-26.
82. Arjun Gupta & **Rohit Bansal**, “**Structure & Functions of Bombay Stock Exchange**” ISBN 9789382391-12-8 Edited Book on “Financial and Commodities derivatives” published by Luxmi Publishing House, Rohtak, Year 2012 Pg. 321-324.
83. Dr. Ram Singh & Dr. Rohit Bansal, “**Online Marketing-Opportunities & Challenges**” ISBN: 978-93-85835-66-7, Edited Book on “Paradigms of New Age Marketing” published by National Press Associates, New Delhi, Year 2019, pg. 87-91.
84. Dr. Ram Singh & Dr. Rohit Bansal, “**Financial Innovation in India: A Conceptual Study**” ISBN: 978-81-944813-1-7, Edited Book on “Digitalisation & Innovations in Business” published by Empyreal Publishing House, New Delhi, Year 2020, pg. 220-227.
85. Dr. Ram Singh & Dr. Rohit Bansal, “**Industry 4.0 in India: Challenges & Opportunities**”, ISBN: 978-81-944303-8-4 Edited Book on “New Paradigm in Business & Education” published by National Press Associates, New Delhi, Year 2020.
86. Dr. Ram Singh & Dr. Rohit Bansal, “**Study of Privatisation in Indian Higher Education: Pros & Cons**” ISBN: 978-81-944303-6-0, Edited Book on “New Horizons in Management, IT & Commerce” published by National Press Associates, New Delhi, Year 2020.
87. Dr. Ram Singh & Dr. Rohit Bansal, “**A Study of Benefits & Challenges of Digital India**” Edited Book on “Emerging Trends & Scope in Digital Banking” published by Inspira Publication, Jaipur, Year 2020.
88. Shivangi & Dr. Rohit Bansal, “**Innovation in Entrepreneurship: Boon or Bane**” ISBN: 978-81-938131-1-9, Edited Book on “Innovation and Entrepreneurship in Global Economy” published by Inspira Publications, Jaipur, Year 2020.
89. Shivangi, Dr. Rohit Bansal & Divyangi, “**Impact of COVID-19 on Technology Upgradation**” Edited Book on “Indian Experiences of COVID 19 and Horrendous Time for Administration” published by National Press Associates, New Delhi, Year 2020

90. Dr. Rohit Bansal & Dr. Ram Singh, “COVID-19: Breaks to the Economies (Special Reference to Indian Economy)” Edited Book on “.....” Year 2020.
91. Dr. Ram Singh & Dr. Rohit Bansal, “Corporate Social Responsibility: Major Trends in India” ISBN: 978-81-944303-7-7 Edited Book on “Changing Landscape of Corporate Governance & Corporate Social Responsibility” published by National Press Associates, New Delhi, Year 2020.
92. Dr. Ram Singh & Dr. Rohit Bansal, “Mutual Fund Industry in India- An Overview” ISBN: 978-81-944303-9-1 Edited Book on “Emerging Issues in Business Management” published by National Press Associates, New Delhi, Year 2020.
93. Shivangi & Dr. Rohit Bansal, “Role of Skill India in Women Empowerment” ISBN: 978-81-946373-4-9, Edited Book on “Skill India-A Catalyst to Nation Building” published by Empryal Publishing House, Ghaziabad, Year 2020.

Articles Published in Newspapers

- Article on “सोशल मीडिया की गिरफ्त में युवा वर्ग” published in Weekly Newspaper “सर्वहितकारी” Vol. 43, Issue 22, 14-20 June, 2016, Pg. 3.
- Article on “बच्चों के रियलिटी शो को लेकर सरकार बनाये नियम” published in National Newspaper “हरिभूमि” Dated January 16, 2019, Pg. 14.
- Article on “धोनी की फिनिशिंग टच अभी बाकी है” published in Weekly Newspaper “अलख हरियाणा” Dated 21-27 January, 2019.
- Article on “रोज़र फ़ेडरर ने खिताबी शतक लगा कर रचा इतिहास” published in Online Newspaper “अलख हरियाणा” Dated March 7, 2019.
- Article on “ऑनलाइन रिव्यू के भरोसे न खरीदें सामान” published in National Newspaper “हरिभूमि” Dated June 03, 2019.
- Article on “बॉलीवुड में कंटेंट बेस्ड फिल्मों कर रही धमाल” published in Online Blog www.jagranjunction.com Dated July 08, 2019.

Participation and Papers Presented in Conferences

1. Participated in International Conference on “**Innovative Technologies, Research and Development in Science, Technology and Management**” organized by PDM College of Engineering, Bahadurgarh held on June 18-19, 2009.
2. Participated in AICTE Sponsored National Conference on “**Retail Management in Indian Scenario: Issues and Challenges**”, organized by N. C. College of Engineering, Israna, Panipat held on November 07, 2009.
3. Participated in National Conference on “**Development of Commerce Education in Haryana in Present Global Scenario**” organized by Department of Commerce, M. D. University, Rohtak held on March 25th to 26th 2010.
4. Presented a paper titled “**Management Information System in Hospitals**” in National Conference on “**Advanced Computing and Communication Technology**’ Organized by Department of Computer Science & Engineering and Information Technology, Vaish College of Engineering, Rohtak held on June 25-26, 2010.
5. Participated in National Conference on “**Consumerism and Consumer Protection Act**”, organized by Vaish College of Law, Rohtak, held on August 7, 2011.
6. Presented a paper titled “**Future of Dollar as reserve currency – a revised SDR system**” in “**International conference on Science & Engineering**”, Organized by R.G. Education Society (Regd.) Rohtak held on January 21-23, 2011.
7. Participated in National Conference on “**Latest Trend of Market & IT in Emerging India**” organized by Hindu Institute of Management, Sonapat, held on March 26, 2011.
8. Participated in International Conference on “**Advanced Computing & Communication Technologies**” organized by R. G. Education Society (Regd.) Rohtak held on January 7-8, 2012.
9. Participated in International Conference on “**Sports Biomechanics, Emerging Technologies & Quality Assurance in Technical Education**” organized by Indian Society of Biomechanics (IIT-Roorkee) & Prannath Parnami Universe, Hisar held on March 17-18, 2012.

10. Presented a paper titled **“E-Banking: Conceptual Framework”** in AICTE sponsored International Conference on **“Innovative Strategies for Contemporary Management”** organized by Om Institute of Technology & Management, Hisar held on March 24-25, 2012.
11. Presented a paper titled **“Investment Alternatives”** in National Conference on **“Emerging Issues in Investment Management in India”** organized by Institute of Management Studies & Research, M. D. University, Rohtak held on April 21, 2012.
12. Participated in International Conference on **“Managing Innovations and Talent in Highly Competitive Global Business Environment”** organized by Maharaja Surajmal Institute, New Delhi held on February 2, 2013.
13. Presented a paper titled, **“Anti-Corruption Education for Curbing Corruption”** in International conference on **“Government Issues and Corruption”** organized by Department of Economics, M.D.University, Rohtak held on March 19-20, 2013.
14. Presented a paper titled, **“E-Governance: A Step Ahead”** in the 3rd International Conference on **“Advanced Computing & Communication Technologies”** ACCT-13 organized by R.G. Education Society, Rohtak held on April 6-7, 2013.
15. Presented a paper titled, **“Women Entrepreneurs in India – Problems and Prospects”** in International Conference on **“Entrepreneurship & New Venture in Emerging Economies – Strategies for Sustainable Competitive Advantage”** organized by MIT College of Management, Moradabad held on April 5-6, 2013.
16. Presented a paper titled, **“Commerce Education-A Gateway of Opportunities”** in National Conference on **“Contours of Commerce Education in India”** organized by Department of Commerce, M. D. University, Rohtak and Haryana Chapter of Indian Commerce Association held on May 12, 2013.
17. Participated in National Conference on **“Advance Trends on Electronics, Computer & Communication (ATEDD-2013)”** organized by Department of ECE, CSE, IT & MCA, Vaish College of Engineering, Rohtak held on October 29, 2013.
18. Contributed a paper titled, **“India’s Agriculture Export – An Overview”** in National Seminar on **“Contemporary Issues and Challenges in Commerce, Management and Technologies”** organized by D. A. V. Centenary College, Faridabad held on February 7-8, 2014.

19. Presented a paper titled **“An Overview of Employee Engagement Strategies”** in National Seminar on “Emerging Issues in Commerce and Management” organized by Gaur Brahman Degree College, Rohtak held on March 29-30, 2014.
20. Presented a Paper titled **“Traits and Problems of Women Entrepreneurs in India”** in National Seminar on “Women Empowerment Towards Gender Equality” organized by Department of History, Indira Gandhi University, Meerpur, Rewari held on March 29, 2018.
21. Presented a paper titled **“Recent Trends in Commerce Education”** in National Seminar on “Recent Trends in Education” organized by Internal Quality Assurance Cell, Sat Jinda Kalyana College, Kalanaur, Rohtak held on February 2, 2019.
22. Presented a paper titled **“Modelling The Determinants of Profitability of Indian Banks: The Role of Capital Adequacy, Risk and Non-Performing Assets”** in International Conference on “Sustainable Developmental Goals and Management Practices in Tourism & Hospitality Sector” (SDGMP 2019) organized by School of Hotel Management & Tourism, Lovely professional University, Punjab, India held on November 01-02, 2019.
23. Presented a paper titled **“Consumer Focus: in Marketing of Financial Products”** in One Day DHE Sponsored National Seminar on “Emerging Issues and Challenges in Commerce and Management” organized by Department of Commerce, Shri Krishna Government College, Kanwali, Rewari, Haryana held on 17th January, 2020.
24. Presented a paper titled **“Sensor Networks and Intrusion Detection Problem”** in One Day DHE Sponsored National Seminar on “ Issues and Challenges in Security and Privacy in Social Networks” organized by Department of Computer Science, Shri Krishna Government College, Kanwali, Rewari, Haryana held on 18th January, 2020
25. Presented a paper titled **“The GST Impact: How this tax will curb black money”** in National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020.
26. Presented a paper titled **“Mobile adhoc networks and routing protocols – A Literature Review”** in National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020.

27. Presented a paper titled **“Role of IT in Supply Chain Management”** in National Conference on **“Emerging Trends in Mechanical Engineering”** organized by Department of Mechanical Engineering, Vaish College of Engineering, Rohtak held on 26th February, 2020.
28. Presented a paper titled **“Empowering Women Challenges & Opportunities”** in online international conference on **“Pre & Post Covid 2019”** organized by Puducherry Academic Researchers Association held on 1st June 2020.

Workshops/FDP Programs/Refresher Courses Attended

- Participated in AICTE Sponsored Two Week Staff Development Programme on **“Effective Teaching & Active learning Methodology”** organized by Om Institute of Technology & Management, Hisar held in June 2012.
- Participated in AICTE Sponsored Short Term Course on **“Induction Training Programme through ICT”** organized by National Institute of Technical Teachers Training and Research, Chandigarh from 13.01.2014 to 17.01.2014 at Vaish College of Engineering, Rohtak.
- Participated in AICTE Sponsored Short Term Course on **“NAAC Accreditation for Quality Assurance through ICT”** organized by National Institute of Technical Teachers Training and Research, Chandigarh from 04.02.2019 to 08.02.2019 (one week) at Vaish College of Engineering, Rohtak
- Participated in Swayam ARPIT **Online Refresher Course in Management** sponsored by Ministry of Human Resource Development & AICTE through Swayam Online Portal from 1.11.2018 to 28.02.2019 (119 days)
- Participated in Online AICTE recognized Faculty Development Program on **“Curriculum Implementation”** organized by Curriculum Development Centre Department, National Institute of Technical Teachers Training and Research, Chandigarh from 20.04.2020 to 24.004.2020 (One Week)
- Participated in Online AICTE recognized Short Term Program on **“Wellness and Stress Management during the Pandemic”** organized by Education and Educational Management Department, National Institute of Technical Teachers Training and Research, Chandigarh from 27.04.2020 to 01.05.2020 (One Week).

- Participated in One Week E-Workshop i.e. E-Wonar-2020 on “Novel Approaches in Research Methodology” organized by Baba Mastnath University, Asthal Bohar, Rohtak, Haryana from 11th May -17 May 2020.
- Participated in Online AICTE recognized Short Term Program on “Communication and Presentation Skills” organized by Education and Educational Management Department, National Institute of Technical Teachers Training and Research, Chandigarh from May 18-22, 2020 (One Week)
- Participated in One Week E-STC (SCORESMET-2020) organized by Baba Mastnath University, Asthal Bohar, Rohtak from 25th May-31st May 2020.
- Participated in One Week Online Faculty Development Program on OpenFOAM organized by International Research & Collaboration Cell, Galgotias University in association with Spoken Tutorial Project, IIT Bombay from 1st June to 5th June 2020.
- Attended One Week Faculty Development Programme on Institutional Bench Marking of Best Practices organized by DPM’s SHREE MALLIKARJUN & SHRI CHETAN MANJU DESAI COLLEGE from 8th June-14th June, 2020.
- Participated in 7 days Online Faculty Development Programme on “LibreOffice Impress” organized by IQAC, College of Commerce, Arts & Science, Patna in association with Remote Learning through Spoken Tutorial, IIT, Mumbai from June 15-21, 2020.
- Participated in 1st Virtual National Faculty Development Programme on “Teaching Pedagogy and Research Skills Post COVID19” organized by School of Law, JIMS Engineering Technical Campus, Greater Noida from June 22-28,2020.
- Participated in Faculty Development Program on “ICT Based Teaching and Learning Process” organized by RCP, Roorkee from July 1st to 5th July, 2020.
- Participated in One Week Online National Faculty Development Program on E-Contents and ICT Tools for Innovative and Effective Teaching organized by KS Jain Institute of Engineering and Technology, Ghaziabad from July 15-21, 2020.
- Participated in One Week Faculty Development Program on “Digital Marketing” organized by School of Management Studies-SNIST, Hyderabad, Telangana from July 20-25, 2020.

- Participated in **One Week International Faculty Development Program on “Technologies with Social Relevance”** organized by Department of Electronics and Communication Engineering, GMR Institute of Technology, Rajam, AP, India.

Virtual Programs Attended

Sr. No.	Program	Title of the Program	Organizer	Date
1.	Webinar	Social Media and Cyber Law	BVM Engineering College, Vallabh Vidyanagar	April 18, 2020
2.	Webinar	Role of Emotional Quotient on Professional Development	Bhagwan Mahavir University	April 19, 2020
3.	National Workshop	Fine Tuning Research Planning using Elseweir Tools: Science Direct, Scopus and Mendeley	K.J. Somaiya College of Science and Commerce	April 25, 2020
4.	Webinar	EMPLOYABILITY SKILLS IN CURRICULUM DESIGN ”	AUDISANKARA COLLEGE OF ENGINEERING & TECHNOLOGY, PES University, Bangalore	April 26, 2020
5.	Webinar	Impact of Covid19 on Future Investment Pattern of Investors	Bhagwan Mahavir University	April 28, 2020
6.	Faculty Development Program	Outcome Based Education	InPods Ed-Tech	April 29, 2020
7.	Webinar	Working and Learning Online during a Pandemic	Kaamadhenu Arts and Science College	April 30, 2020
8.	Webinar	Use of ICT in Higher Education	Government Arts and Commerce College, Netrang	May 1, 2020

9.	International Webinar	Impact of Covid 19 on the Educational Sector across the Globe and Way Forward	Allenhouse Colleges, Kanpur	May 2, 2020
10.	Webinar	Covid 19 – The Terror Bug	Shri Indra Ganeshan Institute of Medical Science, Tiruchirappalli	May 4, 2020
11.	International Webinar	Changing Career Opportunities in Tourism and Hospitality Sector	Prestige Institute of Management, Gwalior	May 5, 2020
12.	Webinar	Impact of Lockdown & Covid-19 on Financial Markets in India: The Way Forward	Atma Ram Sanatan Dharma College, Delhi	May 6, 2020
13.	Webinar	Digital Tools for E-Content Development	J.K. Nataraja College of Arts & Science	May 9, 2020
14.	Webinar	Innovation and Entrepreneurship Ecosystem in Educational Institutes	SIES College of Arts, Science & Commerce, Mumbai	May 10, 2020
15.	Webinar	Continuing Professional Development for Teachers in Digital Age	SRM Institute of Science and Technology, Ramapuram, Chennai	May 11, 2020
16.	Webinar	Economic Recovery Post Covid 19 – The Road Ahead	ICFAI University, Jaipur	May 13, 2020
17.	Webinar	Library and Scholarly Communication Services	Department of Library and Information Science, Algappa University	May 14, 2020
18.	National Webinar	Impact of Covid-19 on Global Economy	Inspira Research Association, Jaipur	May 15, 2020
19.	National Webinar	AWS Fundamental: The Journey of Cloud	Patel Group of Institutions, Mehsana, Gujarat	May 16, 2020

20.	E-Workshop	How to make Research Better & Matter too	Maharaja Agrasen Institute of Management Studies	May 18, 2020
21.	National Webinar	Post Covid Scenario: Challenges and Opportunities in Higher Education and Indian Economy	Annasaheb Magar Mahavidyalaya, Pune	May 19-20.2020
22.	International Webinar	Survival strategies for Business After Covid-19 Lockdown	Bharath Institute of Management, Thanjavur	May 20, 2020
23.	Webinar	Emerging Technologies Redefining Automotive Industry	Sri Venkateswaraa College of Technology	May 21, 2020
24.	Webinar	Tough times never last, but tough people do	Sri Venkateswaraa College of Technology	May 23, 2020
25.	National Symposium	Design Thinking in Digital Marketing	VIGNAN's Foundation for Science, Technology & Research	May 24, 2020
26.	International Webinar	Art of Writing Research Review/Articles for publishing in Peer Reviewed Journals	IQAC Cell, MES College, Erumely	May 25, 2020
27.	QIP	Introduction to E-Learning Software Tools For Educators	Commerce and Management Association (CMA)	May 26, 2020
28.	Webinar	E-Resources for Digital Learning	R.M.K. College of Engineering & Technology, GummidiPondi	May 27, 2020
29.	International Webinar	The Role of I.I.I. Cells in Bridging the Gap between Industry and Institute in Covid 19 Scenario	Directorate of Technical Education, Rajasthan, Jodhpur	May 28, 2020

30.	Webinar	Artificial Intelligence & Its Future Perspective	International School of Management, Patna	May 30,2020
31.	E-Conclave	Managing Blended Learning	Vivekananda Global University, Jaipur	May 29-31, 2020
32.	Webinar Presentation	Sustainable IT in Rural and Remote Environments	Mizoram University	June 2, 2020
33.	Webinar	Entrepreneurship Opportunities in Indian Stock Market	Jamal Mohamed College, Tiruchirappalli	June 3, 2020
34.	Webinar	Modern Marketing Practices in the Age of Data	GRT Institute of Engineering and Technology, Tiruttani	June 5 , 2020
35.	Webinar	Achieving Accomplishments in Academic Writing for Accreditation	MASS College of Arts & Science, Trichy	June 6, 2020
36.	Webinar	Role of Media in Creating Social Awareness Post Covid19 Lockdown	International School of Management, Patna	June 7, 2020
37.	Webinar lecture Series	Covid 19 Pandemic: Its Impact on Man and Environment	T.P.S. College, Patna	June 8, 2020
38.	Webinar	Transforming Humanity through Sustainable Development	Poornima College of Engineering and Technology, Jaipur	June 8-9, 2020
39.	International Webinar	Visa for Success	Department of Commerce, Annai Hajira Women's College, Tirunelveli.	June 11, 2020

40.	E-Conference	Resilience & Re-Invention – Sustainability and Growth in Turbulent Times	School of Commerce & Management Science, Sandip University	June 10-11, 2020
41.	Management Webinar Series	Decision Makers of 21 st Century – The entrepreneur story	Marwadi University	June 12, 2020
42.	Workshop	Blockchain Technology	Keshav Memorial Institute of Technology	June 12-13, 2020
43.	Expert Webtalk	Transforming Rural-preneurs into Leaders: Taking Local to Global	International School of Management, Patna	June 14, 2020
44.	Webinar	The Importance of Eco-Criticism in Literature	Shree Chandraprabhu Jain College, Minjur	June 15, 2020
45.	Webinar	Rebooting the Economy through Industry: From BC (Before Corona to AC (After Corona)	ICFAI University, Jaipur	June 16, 2020
46.	Webinar	Cross Skill Training – Need of Changing Industry	Poornima Institute of Engineering & Technology, Jaipur	June 17, 2020
47.	Webinar	Economic Impact Due to Covid-19	B.E.T. SADATHUNNISA DEGREE COLLEGE, BANGALORE	June 18, 2020
48.	Webinar	Challenges for Hindi Education as Foreign Language	Aryabhatta College, University of Delhi.	June 19, 2020
49.	Lecture Series	The Functioning of Indian Judiciary amidst Novel CoronaVirus Outlook	Department of Economics & IQAC, College of Commerce, Arts & Science, Patna	June 20, 2020
50.	International Webinar	Mental & Physical Health Through Yoga During Covid-19	S. S. Jain Subodh P.G. College, Jaipur.	June 21, 2020

51.	Webinar	You Can Become An Entrepreneur	Sri Eshwar College of Engineering, Coimbatore	June 23, 2020
52.	Webinar	Techniques of Acquiring API Score and Submitting PBAS for University and College Teachers	Lokmanya Mahavidyalaya, Warora	June 24, 2020
53.	Lecture Series	A New Normal or A New Beginning	Department of Economics & IQAC, College of Commerce, Arts & Science, Patna	June 25, 2020
54.	Webinar	The Power of Technology in Your Hand	BRCM College of Institution, Bahal	June 28,2020
55.	Expert Talk	Role of ICT in Education	International School of Management, Patna	June 29,2020
56.	Webinar	Assessment and Accreditation Process for Institutions of Higher Education	Government College, Narnaul, Haryana, India	June 30, 2020
57.	Webinar Series	Webinar Series "Disha 2020"	St. Gonsalo Garcia College of Arts and Commerce	June 30- July 5,2020
58.	Webinar	High Performance Computing and Internet of Everything	Baba Mastnath University, Asthal Bohar, Rohtak	July 4, 2020
59.	Webinar	Managing Failure	ICFAI University, Jaipur	July 6, 2020
60.	Webinar	Robotics in Agriculture & Food	BRCM College of Institutions, Bahal	July 8, 2020
61.	Webinar	Logistics Intermediaries in Global Trade: Challenges & Opportunities	ALGAPPA UNIVERSITY, TAMILNADU	July 17, 2020

62.	Online FDP	Role of Emotional Intelligence in Career	United College of Education, Greater Noida	July 18, 2020
63.	National Virtual Workshop	Stress Management under the Pandemic of Covid-19	Govt. Digvijay PG Autonomous College, Rajnandgaon, Chattisgarh	July 22-24, 2020
64.	Webinar	How Technology Can Help in NAAC ACCREDITATION PROCESS	Sri Eshwar College of Engineering, Coimbatore	July 28, 2020
65.	IQAC Lockdown Lecture Series	Unlocking The Mental Lockdown	Department of Psychology & IQAC, College of Commerce, Arts & Science, Patna	August 4, 2020

Member of Editorial/Review Board in National/International Journals

1. Associate Editor of Journal of Advanced Research in Accounting & Finance Management, (An indexed and Referred Journal managed by Advanced Research Publications, Ghaziabad).
<https://management.adrpublications.in/index.php/Journal-Accounting-FinanceMgt/about/editorialTeam>
2. Associate Editor of Journal of Advanced Research in Operational & Marketing Management, (An indexed and Referred Journal managed by Advanced Research Publications, Ghaziabad)
<https://management.adrpublications.in/index.php/Journal-OperationalMarketing-Mgt/about/editorialTeam>
3. Member of Editorial Board of International Journal of Exclusive Global Research, ISSN: 2456-2076 (An Online Journal of Exclusive MBA Global Group, Tamilnadu).
<http://ijegr.com/index.php/editorial-board/>
4. Member of Review Board of International Journal of Knowledge and Research in Management & E-Commerce, ISSN: 2231-0339 (An indexed and Referred Journal managed by R. G. Education Society, Rohtak, Haryana).
<http://rgsociety.org/journals/index.php/ijkrm/about/editorialTeam>

5. Member of Editorial Board of International Review of Social Sciences, ISSN: 2309-0081 (An Online Indexed UGC Approved Journal of Academy of IRMBR, Pakistan).
<http://irss.academyirmbr.com/eboard.php?jou=IRSS>
6. Member of Review Board of International Journal of Management & Business Studies, ISSN: 2230-9519 (An open-access, peer-reviewed international journal of Cosmic Journals Group)
<http://www.ijmbs.com/editorial-board/>
7. Member of Editorial Board of AE Global Index (A Comprehensive Database managed by Archers & Elevators Publishing House, Bengaluru, Karnataka)
http://aeglobalindex.com/?page_id=40
8. Member of Editorial Review Board of Journal of American Academic Research, ISSN:2328-1227 (A Peer-Reviewed Journal published by JAAR Publishing Centre at SAN Francisco, USA)
<https://www.american-journals.com/about>
9. Member of Editorial Board of International Journal of Computer Engineering in Research Trends, ISSN: 2349-7084 (A referred journal of IJCERT Publication House, Hyderabad)
<https://ijcert.org/Editorial.php>
10. Member of Editorial Board of International Review of Basic and Applied Sciences, ISSN: 2308-7056 (An Online Indexed Journal of Academy of IRMBR, Pakistan)
<http://irbas.academyirmbr.com/eboard.php?jou=IRBAS>
11. Member of Editorial Board of International Journal of Transformation in Operational & Marketing Management (An Open-Access Online Journal of Eureka Journals, Pune)
<http://management.eurekajournals.com/index.php/IJTOMM/about/editorialTeam>
12. Member of Editorial Board of International Journal of Humanities & Social Science: Insights & Transformations (An Open-Access Online Journal of Eureka Journals, Pune)
13. Member of Editorial Board of International Journal of Recent Development in Computer Technology & Software Applications (An Open-Access Journal of Eureka Journals, Pune)
<http://technology.eurekajournals.com/index.php/IJRDCTSA/about/editorialTeam>
14. Member of Editorial Board of International Journal of Marketing & Financial Management , ISSN: 2349-2546 (An Indexed Journal of ARSEAM Foundation, Bareilly)
<https://arseam.com/editorial-board>

15. Member of Review Board of International Journal of Innovative Research in Technology, ISSN: 2349-6002 (A Peer-Reviewed, Indexed Journal of IJIRT, Ahmedabad, Gujarat)
<http://ijirt.org/Reviewers>
16. Member of Editorial Board of Iconic Research and Engineering Journals, ISSN: 2456-8880 (An Open-Access, Peer-Reviewed International Journal of IRE Journals, Ahmedabad)
<http://www.irejournals.com/RevieweBoard.jsp>
17. Member of Editorial Board of International Journal of Research in IT and Management (IJRIM), ISSN: 2231-4334 (An Open-Access & Indexed Journal of Euro Asia Research & Development Association, Delhi)
18. Member of Editorial Board of Journal of Basic and Applied Science Research (JBASR), ISSN: 2090-4304 (A Peer Reviewed & Indexed Journal of TextRoad Journals, Cairo, Egypt)
<https://www.textroad.com/Editorialboard-JBASR.html>
19. Member of Editorial Board of Asia Pacific Journal of Research in Business Management, ISSN: 229-4104 (An Open-Access & Indexed Journal of SKIREC Publications, Punjab)
<http://skirec.org/editorial-advisory-board/>
20. Member of Editorial Board of International Journal of Business Economics & Management Research, ISSN: 2229-4848 (An Indexed Journal of SKIREC Publications, Punjab)
<http://skirec.org/editorial-advisory-board/>
21. Member of Editorial Board of International Journal of Marketing and Management Research, ISSN: 2229-6883 (An Indexed Journal of SKIREC Publications, Punjab)
<http://skirec.org/editorial-advisory-board/>
22. Member of Editorial Board of Journal on Banking Financial Services and Insurance Research, ISSN: 2231-4288 (An Open-Access & Indexed Journal of SKIREC Publications, Punjab)
<http://skirec.org/editorial-advisory-board/>
23. Member of Editorial Board of ECONSPK: A Journal of Advances in Management, IT & Social Sciences, ISSN: 2231-4571 (An Indexed Journal of SKIREC Publications, Punjab)
<http://skirec.org/editorial-advisory-board/>

24. Member of Editorial Board of International Journal of Human Resources Management, ISSN: 2319-4936 (A Peer-Reviewed & Indexed Journal of International Academy of Science, Engineering and Technology, Tamil Nadu, India)
25. Member of Editorial Board of International Journal of Advance Research in Computer Sciences and Management Studies, ISSN: 2321-7782 ((A Peer-Reviewed & Indexed Journal of IJARCSMS Publisher, Gujarat, India)
<http://www.ijarcsms.com/eb.html>
26. Member of Editorial Board of i-manager's Journal on Management, ISSN: 073-5054 (A Refereed & Indexed Journal of i-manager's publications having impact factor 1.87)
<http://www.imanagerpublications.com/editorialboard/28/JournalonManagement>
27. Member of Editorial Board of SHANLAX International Journal of Management, ISSN: 2321-4643 (A Refereed & Indexed Journal of SHANLAX International Journals)
http://shanlaxjournals.in/journals/index.php/management/editorial_board
28. Member of Editorial Board of GE International Journal of Engineering Research, ISSN: 2394-420X (A Refereed & Indexed Journal of AARF Publications)
<http://www.aarf.asia/editor-ge-ijer.php>
29. Member of Editorial Board of International Research Journal of Management and Commerce, ISSN: 2348-9766 (A Refereed & Indexed Journal of AARF Publications)
<http://www.aarf.asia/editor-irjmc.php>
30. Member of Editorial Board of International Research Journal of Marketing and Economics,ISSN: 2349-0314 (A Refereed & Indexed Journal of AARF Publications)
<http://www.aarf.asia/editor-irjme.php>
31. Member of Editorial Board of International Research Journal of Humanities, Language and Literature, ISSN: 2394-1612 (A Refereed & Indexed Journal of AARF Publications)
<http://www.aarf.asia/editor-irjhll.php>
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<http://globalscienceresearchjournals.org/gjmsr/editorial-board>
33. Editor of Global Journal of Business and Management (A Refereed Journal of Global Science Research Journals)
<http://globalscienceresearchjournals.org/gjbm/editorial-board>

34. Member of Editorial Board of International Journal in Management & Social Science, ISSN: 2321-1784 (A Peer Reviewed & Indexed Journal of International Journals of Multi-Dimensional Research, Haryana, India)
<http://ijmr.net.in/educational-board.php>
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<http://ijirt.org/Reviewers>
36. Member of Editorial Board of International Journal of Advances in Management and Economics, ISSN: 2278-3369 (A Peer-Reviewed & Indexed Journal of Kiban Education and Social Welfare Society, Gujarat, India)
http://managementjournal.info/index.php/IJAME/pages/view/editorial_team
37. Member of Editorial Board of Business Management and Strategy, ISSN; 2157-6068 (A Refereed & Indexed Journal of Macrothink Institute, United States)
<http://macrothink.org/journal/index.php/bms/about/editorialTeam>
38. Member of Editorial Board of Journal of Emerging Technologies and Innovative Research, ISSN; 2349-5162 (A Refereed & Indexed Journal of IJPUBLICATION, Gujarat)
<http://www.jetir.org/reviewer-board>
39. Member of Editorial Board of International Journal of Commerce and Management Research, ISSN: 2455-1627 (A Peer Reviewed & Indexed Journal of Gupta Publications, Delhi.
<http://www.managejournal.com/board>
40. Member of Editorial Board of International Journal of Scientific & Engineering Research, ISSN: 2229-5518 (A Peer-Reviewed & Indexed Journal of IJSER)
https://www.ijser.org/editorial-board_page14.aspx
41. Member of Editorial Board of International Journal of Finance and Commerce, ISSN: 2664-715X, (A Peer-Reviewed & Indexed Journal of Prime Publications, Delhi.
<http://www.commercejournals.com/board>
42. Member of Review Board of International Journal of Research in Informative Science Application & Techniques, ISSN: 2581-5814 (an open-access, peer-reviewed & indexed journal of IJRISAT, Sonapat)
43. Member of Editorial Board of International Journal of Science, Engineering and Management, E-ISSN: 2456-1304, (an open-access, peer-reviewed & indexed journal)
http://ijsem.org/editorial_board.php

44. Member of Editorial Board of Journal of Applied Management and Advanced Research (JAMAR), E-ISSN: 2582-2306, (an open-access journal of Imperial Publications, Mumbai)
http://www.imperialpublications.com/index.php?route=product/product&product_id=59
45. Member of Editorial Board of Tryaksh International Journal of Multidisciplinary, (A Peer Reviewed Journal of tryaksh International Publications, Telangana, India)
<http://tryakshpublications.com/journal/tijm/editorial-board>
46. Member of Editorial Board of International Journal of Science and Management Studies (IJSMS), ISSN: 2581-5946, (an open-access, peer-reviewed & indexed journal published by Science Research Publication, TamilNadu.
<http://www.ijsmsjournal.org/editorial-board.html>
47. Member of Editorial Board of Think India Journal, ISSN: 0971-1260 (A UGC Care Listed, Peer-Reviewed & Indexed Journal published by Vichar Nyas Fondation & edupedia publications)
<https://journals.eduindex.org/index.php/think-india/about/editorialTeam>
48. Advisory Member of Editorial Board of National Research Journal of Sales and Marketing Management, Print ISSN: 2349-512X (A Peer Reviewed Journal of National Press Associates, Delhi)
49. Advisory Member of Editorial Board of National Research Journal of Human Resource Management, Print ISSN: 2394-059X (A Peer Reviewed Journal of National Press Associates, Delhi)
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53. Member of Editorial Advisory Board of ACADEME – Journal of Education and Psychology, ISSN: 2249-040X (A Biannual, Peer-Reviewed, Refereed Journal published by National Press Associates, New Delhi)
<http://academejournal.com/editorial-board.php>

54. Member of Editorial Board of International Journal of Science, Engineering & Management, E-ISSN: 2456-1304, (A Monthly Peer-Reviewed & Indexed Journal published by IFERP).
http://ijsem.org/editorial_board.php
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<https://www.ijrte.org/editorial-board/>
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<https://www.ijitee.org/editorial-board/>
58. Member of Editorial Board of International Journal of Inventive Engineering and Sciences, E-ISSN: 2319-9598, (A peer reviewed & indexed Journal published by Blue Eyes Intelligence Engineering & Science Publications)
<https://www.ijies.org/editorial-board/>
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<https://www.ijese.org/editorial-board/>
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<https://www.ijbsac.org/editorial-board/>
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<https://www.ijmh.org/editorial-board/>
62. Member of Editorial Board of International Journal of Management and Economics, E-ISSN: 2664-7060, (a peer-reviewed & indexed journal published by Prime Publications, India)
<http://www.managementjournals.net/board>

63. Member of Editorial Board of Journal of Entrepreneurship Education, ISSN: 1098-8394, ((A Scopus indexed & UGC Care Listed Journal published by Allied Business Academies)
<https://www.abacademies.org/journals/journal-of-entrepreneurship-education-editorial-board.html>
64. Member of Editorial Board of International Journal of Hospitality & Tourism Management, ISSN: 2640-1770 (A Peer-Reviewed & Indexed Journal published by Science Publishing Group, USA)
<http://www.sciencepublishinggroup.com/journal/editorialboard?journalid=213>
65. Member of Editorial Board of NOLEGEIN Journal of Organizational Behavior Management, ISSN: 2582-032X (A Peer-Reviewed online journal published by Consortium e-learning Network Private Limited, Noida.
<http://mbajournals.in/index.php/JoOBM/about/editorialTeam>
66. Member of Editorial Board of NOLEGIN Journal of Human Resource Management & Development, ISSN: 2581-9461 (A Peer-Reviewed online journal published by Consortium elearning Network private Limited, Noida.
<http://mbajournals.in/index.php/JoHRMD/about/editorialTeam>
67. Member of Editorial Board of Global Journal of Commerce & Management Perspective, ISSN: 2319-7285 (an indexed refereed journal published by Longdom Publishing, Spain.
<https://www.longdom.org/global-journal-commerce-management-perspective/editorial-team.html>
68. Member of Editorial Board of Macaw International Journal of Advanced Research in Computer Science and Engineering, ISSN: 2455-4545, an international online refereed journal published by MACAW Publication House, Mysore.
<http://macawpublications.com/Journal/1#!>
69. Member of Editorial Board of Global Journal on Recent Advancement in Business Forecasting and Marketing Intelligence, ISSN: 2581-4168, an online peer-reviewed journal published by Eureka Journals, Pune.
<http://management.eurekajournals.com/index.php/GJRABFMI/about/editorialTeam>
70. Member of Editorial Board of IndianJournals.com, a product of Diva Enterprises, New Delhi.
<https://www.indianjournals.com/ijor.aspx?target=ijor:sijm&type=eboard>
71. Member of Editorial Board of Journal of Marketing and Sales Management, an online peer-reviewed journal published by Mantech Publications Pvt., Ltd., Ghaziabad.
<http://mantechpublications.com/admin/index.php/JoMSM/about/editorialTeam>
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<http://mantechpublications.com/admin/index.php/IJoHRL/LL/about/editorialTeam>

73. Member of Editorial Board of Journal of Human Resource and Customer Relationship Management, an online peer-reviewed journal published by Mantech Publications Pvt., Ltd., Ghaziabad.
<http://mantechpublications.com/admin/index.php/JoHRCRM/about/editorialTeam>
74. Member of Editorial Board of Journal of International Journal of Marketing, Sales and Brand Management, an online peer-reviewed journal published by Mantech Publications Pvt., Ltd., Ghaziabad.
<http://mantechpublications.com/admin/index.php/IJoMSBM/about/editorialTeam>
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<http://mantechpublications.com/admin/index.php/JoBFRM/about/editorialTeam>
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<http://mantechpublications.com/admin/index.php/JoMISM/about/editorialTeam>
77. Member of Editorial Board of Journal of Small Business and Rural Management, an online peer-reviewed journal published by Mantech Publications Pvt., Ltd., Ghaziabad.
<http://mantechpublications.com/admin/index.php/JoSBRM/about/editorialTeam>
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<http://mantechpublications.com/admin/index.php/JOLSCM/about>
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<http://mantechpublications.com/admin/index.php/JoBEM/about>
80. Member of Editorial Board of Journal of Commerce, Accounting & Finance Management, an online peer-reviewed journal published by Mantech Publications Pvt., Ltd., Ghaziabad.
<http://mantechpublications.com/admin/index.php/JoCAFM/about/editorialTeam>
81. Member of Editorial Board of Ilorin Journal of Human Resource Management, ISSN: 2579-0447, double blind peer-reviewed and indexed journal published by Department of Industrial Relations and Personnel Management, University of Ilorin, Nigeria.
<http://ejournals.unilorin.edu.ng/journals/index.php/ijhrm/about/editorialTeam>

82. Member of Editorial Board of Journal of ELT and Education, ISSN: 2618-1290, a peer-reviewed multi-disciplinary and indexed journal published by Hello-Teen Society, Mirpur, Dhaka, Bangladesh.
<https://jee-bd.com/editorial-board/>
83. Reviewer of American Journal of Economics and Business Administration, ISSN: 1945-5488, a peer-reviewed and indexed journal published by Science Publications, Dubai.
84. Member of Editorial Board of International Journal of Management & Information Technology, ISSN: 2278-5612, peer-reviewed & indexed journal published by Khalsa Publications, Punjab, India.
<https://rajpub.com/index.php/ijmit/about/editorialTeam>
85. Member of Editorial Board of Global Journal of Engineering & Technology Review, ISSN: 0128-2905, quarterly international peer-reviewed journal published by Global Academy of Training and Research, Malaysia.
http://www.gjetr.org/editorial_team.html
86. Editorial Board Member of Journal of Sales, Service and Marketing Research, peer-reviewed bi-annual journal published by MAT Journals, Ghaziabad.
<http://matjournals.com/Editorial-Journal-of-Sales-Service-and-Marketing-Research.html>
87. Editorial Board Member of Research and Review: Human Resource and Labour Management, peer-reviewed bi-annual journal published by MAT Journals, Ghaziabad.
<http://matjournals.com/Editorial-Research-and-Review-Human-Resource-and-Labour-Management.html>
88. Editorial Board Member of Journal of Integrated Marketing Communications and Digital Marketing, peer-reviewed bi-annual journal published by MAT Journals, Ghaziabad.
<http://matjournals.com/Editorial-Journal-of-Integrated-Marketing-Communications-and-Digital-Marketing.html>
89. Editorial Team Member of NOLEGIN Journal of Human Resource Management & Development, E-ISSN: 2581-9461, refereed online Journal published by Centre of Knowledge Management Excellence, Consortium e-Learning Network, Noida.
<http://mbajournals.in/index.php/JoHRMD/about/editorialTeam>
90. Editorial Team Member of NOLEGIN Journal of Organizational Behavior Management, E-ISSN: 2582-032X, refereed online Journal published by Centre of Knowledge Management Excellence, Consortium e-Learning Network, Noida.
<http://mbajournals.in/index.php/JoHRMD/about/editorialTeam>
91. Editorial Board Member of International Journal of Research in Technology and Management, ISSN: 2454-6240, peer-reviewed online academic research journal.
<http://ijrtm.com/iotg/?q=node/32>

92. Member of Editorial Advisory Board of International Journal of Scientific Development and Research, ISSN: 2455-2631, an international open-access journal online Journal.
<http://www.ijsdr.org/editorialboard.php>
93. Editorial Board Member of International Journal of Marketing & Financial Management, ISSN: 2348-3954, peer-reviewed and indexed journal published by Academic Research in Science, Engineering, Art and Management, Bareilly.
<https://ar seam.com/content/dr-rohit-bansal-vaish-college-engineering-rohtak-ram-nagar-rohtak-haryana-india>
94. Editorial Board Member of International Journal of Managing Value and Supply Chains, ISSN: 0976-979X, an open-access, peer-reviewed & indexed Journal.
<http://airccse.org/journal/mvsc/editorial.html>
95. Editorial Board Member of International Journal of Management and Commerce, E-ISSN: 2664-6854, peer-reviewed, open-access and indexed Journal published by Prime Publications, Delhi.
<http://www.managementjournal.in/board>
96. Editorial Team Member of International Journal of Advances in Agriculture Sciences, ISSN: 2456-7515, an online, peer-reviewed, and indexed Journal published by Kiban Research Publications.
http://kibanresearchpublications.com/journal/IJAAS/index.php/IJAAS/pages/view/editorial_team
97. Assistant Editor of International Journal of Social Sciences and Management, ISSN: 2091-2986, a peer-reviewed international Journal published by Tribhuvan University, Birganj, Nepal.
<http://ijssm.org/editorial-board.html>
98. Editorial Board Member of International Journal of Current Science Research and Review, ISSN: 2581-8341, an open-access, peer-reviewed & indexed Journal.
<https://ijcsrr.org/editorial-board/>

Membership in Academic Bodies

- Member of International Association of Academic Plus Corporate Society (IAAC) Regd. , Visakhapatnam, Andhra Pradesh. (An educational service organization formed to accelerate the use of modern science for academic and corporate development.
Membership ID: 191ND124001A41
<https://iaacsociety.blogspot.com>

- Organizing Secretary of New Horizons Education Society, Rohtak (Regd.) A society constituted for educational and social initiatives, currently managing two international journals and organizing conference as well.
- Senior Member of Institute of Research Engineers and Doctors (theiRED), New York, USA, an organization established for promoting research, engaged in organizing international conferences and publishing journals.
Membership ID: SNM10100059818
<http://theired.org>
- Member of Scientific and Technical Research Association (STRA) (an international community of researchers, practitioners, students and educationists for the development and spread of ideas in the field of science and technology)
Membership ID: STRA-M19130
<https://straweb.org/>
- Member of the Society of Digital Information and Wireless Communications (SDIWC), Hong Kong. (A non-profit organization devoted to promoting science, technology and research)
Membership ID: 26804
<https://sdiwc.net/members/>
- Senior Member of The Asia Society of Researchers (ASR), Hong Kong (One of the world's scientific research union founded in 2000 offering strategic management consulting services, a global forum for innovation, publication and research)
Membership ID: R219092813
<http://www.asr.org/list-22-1.html>
- Member of Teaching and Education Research Association (TERA), Jaipur (an association providing professional conference and management services to scholarly associations, institutions and professional bodies)
Membership ID: TERA – M19077
<https://teraweb.org/>
- Member of Social Science and Humanities Research Association (SSHRA) (an international community of researchers, practitioners, students and educationists for development and spread of ideas in the field of social sciences and humanities)
Membership ID: SSHRA – M19126
<https://sshraweb.org/>

- Member of IAENG International Association of Engineers, Hong Kong (IAENG is a non-profit international association for the engineers and researchers to promote the co-operation between professionals in various fields of research)
Membership ID: 249930
<http://www.iaeng.org/membership.html>
- Senior Member of International Economics Development and Research Center (IEDRC), Hong Kong, an international non-profit research and development organization
Membership ID: 30080535
<http://www.iedrc.org/list-22-1.html>
- Member of International Management Research And Technology Consortium (IMRTC) USA, a global forum for innovation, publication and research
Membership ID: NA2315646
<http://www.imrtc.org/ARRPTL.asp>
- Member of Research Stars Murthy Educational Community Center for Youth, Andhra Pradesh (an international community of researchers, academicians, corporate practitioners, students and research aspirants)
Membership ID; RSV91A0056
<http://researchstars.org/member-list/>
- Member of IMSAR Alumni Association (Regd.), M.D.University, Rohtak

Achievements

- Managing Editor of [International Journal of 360° Management Review](#), ISSN: 2320-7132 (An Online Referred, Indexed and UGC Approved Journal of All India Jan Kalyan Organization, Rohtak, Haryana).
<http://ij360mr.com/eboard.php>
- Managing Editor of [International Journal of Techno – Management Research](#), ISSN: 2321-3744 (An Online Referred and Indexed Journal of New Horizons Education Society, Rohtak, Haryana).
<http://ijtmr.com/eboard.php>
- Session Co-Chair in International Conference on “[Emerging Technologies in Education, Science & Business \(ICETESB 2018\)](#)” organized by Academic Research in Science, Engineering, Art & Management (ARSEAM) held on October 8, 2018.
- Chief Editorial Advisor of [National Press Associates, New Delhi](#) (A Leading Books and Journals Publishing Company)

- Member of Advisory Committee in National Seminar on “Marginality and Visions of Social Change” organized by Department of History, Indira Gandhi University, Meerpur, Rewari (Haryana) held on March 20,2018.
- Member of Advisory Committee in National Seminar on “Role of Dr. B.R. Ambedkar in the Upliftment of Deprived Classes” Organized by Dr. Bhim Rao Ambedkar Chair, Indira Gandhi University, Meerpur, Rewari (Haryana) held on March 22, 2018.
- Member of Advisory Committee in International Conference on “Changing Global Business Environment” organized by Faculty of Commerce, Management Hospitality & Tourism, Indira Gandhi University, Meerpur, Rewari held on March 30-31, 2018.
- Member of Advisory Committee in ‘International Conference on “Technology for Education, Training and Business”(ICTETB 18)’ organized by School of Education, Noida International University, G.B. Nagar, U.P. India held on April 5-6, 2018.
- Member of Advisory Committee in National Seminar on “Women Empowerment Towards Gender Equality” organized by Department of History, Indira Gandhi University, Meerpur, Rewari (Haryana) held on March 29, 2018.
- Member of Advisory Committee in International Conference on “Emerging Technologies in Education, Science & Business” organized by ARSEAM Foundation, New Delhi held on October 8-9, 2018.
- Member of Advisory Committee in 33rd National Conference on “Advancements in Artificial Intelligence: Robotic Solutions for Business” organized by Tecnia Institute of Advanced Studies, Delhi held on October 12, 2018.
- Delivered Expert Lecture on “Stress Management” at Government Polytechnic, Jhajjar on April 8, 2019.
- Member of Advisory Committee in Yazhli Global Research Conference on “Science, Engineering, Technology and Management (YGRC 19)” organized by Yazhli Global Multidisciplinary Research Organization held on June 29, 2019
- Member of Advisory Board in “GRCF Thiland International Conference On Sustainable Business Practices challenges and Opportunities in Engineering, Science, Humanities and Management in Global Context” organized by Global Research Conference Forum, Pune to be held on January 18-19,2020 at Bangkok.
<http://globalresearchconference.com/BangkokConference/Index.aspx>

- Member of Advisory Board in “GRCF Singapore International Conference On Sustainable and Innovative Practices in Management, Science, Humanities, Engineering and Higher Education” organized by Global Research Conference Forum, Pune to be held on July 18-19,2020 at Singapore.
<http://globalresearchconference.com/SingaporeConference/Index.aspx>
- Member of Advisory Board in “GRCF Dubai International Conference On Sustainability And Innovation in Higher Education, Engineering Technology, Science, Management and Humanities” organized by Global Research Conference Forum, Pune held on November 23-24, 2019 at Dubai.
[http://globalresearchconference.com/DubaiConference/file/GRCF%20International%20Conference%20in%20Dubai%20\(UAE\).pdf](http://globalresearchconference.com/DubaiConference/file/GRCF%20International%20Conference%20in%20Dubai%20(UAE).pdf)
- Received “Best Researcher Award” for contribution in the field of research in Management in the 1st International Dissertation & Doctoral Thesis Award organized by Indian Academics and Researchers Association held at Guwahati at 28 September,2019.
- Conference Committee Member of “World Summit on Management Sciences” organized by SciTech Central Conferences, USA to be held on June 29-30, 2020 at Thailand.
<https://www.scitcentralconferences.com/experts/world-summit-on-management-sciences>
- Guest Editor of Special Issue on "Contemporary issues in Management, Science & Technology" published in Think India Quarterly Journal, ISSN: 0971-1260, **UGC Care Listed Journal, Impact Factor: 6.2** (peer-reviewed & indexed journal) Vol. 22, Special Issue 27, December 2019.
<https://journals.eduindex.org/index.php/think-india/issue/view/1290>
- Session Chair in One Day DHE Sponsored National Seminar on “Emerging Issues and Challenges in Commerce and Management” organized by Department of Commerce, Shri Krishna Government College, Kanwali, Rewari, Haryana held on 17th January, 2020.
- Session Chair in One Day National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020.
- Organizing Secretary in One Day National Conference on “Emerging Paradigms in Management” organized by Department of Management Studies, Vaish College of Engineering, Rohtak held on 12th February, 2020.

- Member of Advisory Committee of 13th International Conference on “Quality Enhancement and Employability in Higher Education” organized by Tecnia institute of Advanced Studies, Delhi held on 29th February, 2020.
- Member of Advisory Committee of 36th National Conference on “Improvement in Quality, Research & Innovation in Professional Education” organized by Tecnia Institute of Advanced Studies, Delhi held on 28th March, 2020.
- Session Chair in 4th International Online Conference on “Recent Advancements in Interdisciplinary Research (ICRAIR-2020)” organized by Research Foundation of Innovative Research held on May 8-9, 2020.
- Session Chair in International E-Conference on “Changing Scenario of Management, Science & Technology” organized by Indian Academicians and Researchers Association (IARA) held on June 14,2020.

Personal Details

Father’s Name : Sh. Jagmender Bansal
 Date of Birth : 29th May 1982
 Nationality : Indian
 Hobbies : Reading Books and Magazines, Listening Music & Playing Cricket
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References

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- **Dr. Kuldeep Chaudhary**
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