

From
Dr. Urvi Amin
Associate Professor
SJPI
Gandhinagar

26th March. 2021

To
Director
Quhaban Academic Journal

Sub: An application for be part of editorial board team of an Quhaban Academic Journal.

Dear Sir,

Myself Urvi Amin, Associate Professor at Shri Jairambhai Patel Institute of Management wish to associated with you for the above said post. Hope our association will do best for societal aspect and will do excellent for academics.

Hoping for reply from you.

Thanking you

Urvi Amin

CURRICULUM VITAE

NAME Urvi. S. Amin
Date of birth 7th April, 1981.
Address 13, Radhakrishna Apartment,
Mohan Park Society,
Gordhanwadi no takro,
Kankaria,Ahmedabad:08

Contact number

Mobile no 9824337976
Email id urviamin@ymail.com
Language known English, Hindi,
Gujarati.

Education Qualification :

Year	Degree	Uni/Board	College/School	Res
2020	MBA	Gujarat	B K School of Business Management	4.0 7
2017	Ph.D.	Gujarat	School of commerce	
2005	M.Phil	Gujarat	H.L.C.C.	56
2003	M.Com.	Gujarat	H.L.C.C.	62
2001	B.Com.	Gujarat	H.A.C.C.	64
1998	H.S.C.	G.S.E.B.	D.B.M.S.	77
2001	B.Com.	Gujarat	H.A.C.C.	64

Total Experience : 15.7 years

U.G. 4 Years
P.G. 11.7 Years

- I am associated with working at Shri Jairambhai Patel Institute of Management and Computer Application, since 1st July 2009. Currently my designation is Associate Professor.
- I was working at NATIONAL COLLEGE OF COMMERCE as a lecturer of accountancy since 12th June 2005 to 30th June 2009

Academic responsibility:

H.O.D. Of accountancy department at National college till 2009.

Committee head of different cultural and academic event at National College of commerce till 2009.

At SJPI, my active contribution in following committees:

LIST OF MBA COMMITTEES

Marketing , Media and Publicity, Public Relations

Guests/Eminent Personalities Comment Register

Co-Curricular Activities

Attendance & Result Analysis

Seminars/ Lectures/Panel of Speakers and Maintenance of

Records Nominations for FDP for Faculty, Faculty's

Achievement Records Students nominations for Events;

Achievement, Scholarships NICM News Letter (Monthly,

Quarterly, Half Yearly and Yearly)

SUBJECT TAUGHT:

P.G.

Principles of management

Cost and Management

Accounting

Strategic Management

Managerial Finance service

Investment banking

Business Ethics and Corporate Governance

ACADEMIC ACHIEVEMENTS:

Received Best Paper Award :

- My research paper titled “Islamic Banking in India: Religious and Socio-economic perspectives affecting Muslim Investors of Ahmadabad District in Gujarat.” Selected as a best paper in Tolani institute of management’s National level conference on emerging trends in Mgt. practices held at TIMS in the year 2010.
- My research paper titled “Accounting of management academician: generating true and fair value of “real effect or reel effect” was selected as a best paper in Indus university in the year 2015.

Chair the session as chief patron :

- Invited as a **chief patron at Punjab National Bank** on Women’s day Celebration where gave session on “Work life balance with Quotient by working Women on 8th March 2014.
- Invited as key note speaker for “**Third State Level Women Convention**” at Tagore Hall on 9th Nov. 2014
- For women’s day celebration N.C. Gandhi and B.V.Gandhi Mahila Arts and Commerce College invited me as chief patron .On 1st march, 2015.
- Discuss contemporary issues faced by women in society; Nandkuvarba Higher Secondary School invited me as a chief speaker on 22 august, 2015.

Project Guided to the PG Students:

Each year for Summer Internship Programme, Global Country Study Report and Grand Project and comprehensive project- on different research topic/s guidance provided to students. Till day more than 100 projects have been guided by me.

MEMBER OF STUDY BOARD:

Selected as “Board of Study Member” at BAOU for Commerce and Management subject since **Feb. 2018.**

A. Published Papers in Journals/book/on line publication.

S r. N o.	Title with page nos.	Journal with Vol. No. Page No. Year	ISSN/ ISBN No., if any	No. of C o - a u t h o r s	Whether you are the main author / guide / mentor	Im pa ct -	A P I
1	Islamic Banking in India: Religious and Socio- economic perspectives affecting Muslim Investors of Ahmadabad District in Gujarat. 116-121	IJRCM vol:2 Jan. 2012 Issue no 1 <small>A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:</small>	(ISSN 2231 – 4245)	-	Main Author		25
2	Impact of women empowerment through MFI's. 81-88	International Journal Of Research In Commerce & Management Vol.2 <small>A Monthly Double-Blind Peer Reviewed (Refereed/Juried) Open Access International e-Journal - Included in the International Serial Directories Indexed & Listed at:</small>	ISSN 2231 – 4245) Issue no 2	1	Main Author		25
3	“Know Your Customer: A Conduit To Monitor Finance Transaction And To Detect Money Laundering System” 28-34	Nicm Bulletin vol: IX April –June 2012 Issue no 2	ISSN 2249- 2275	1	Main Author		25
4	Women empowerment : a boon for	Peripex Issue 9	ISSN 2250- 1991 vol: 1	1	Main Author		25

	development 49-50	Sep:2012 Peer Review , Int. Journal				
5	Can the model of RIBA free Islamic commercial bank provide a new sphere for development? For the future of Indian banking? 80-85	Abs international journal of management Nov.2012 Issue:1 ABS publishes a bi-annual peer reviewed journal - ABS International Journal of Management. The journal contains well-researched articles in diverse fields written by eminent academicians & professionals across the globe.	ISSN 2319-684X Vol:1	1	Main Author	25
6	Plastic money: roadmap towards cash less society 16-20	Peripex Issue 11 Nov.2012 Peer Review ,	ISSN 2250-1991 vol:1	1	CO AUTHOR	25
7	A study on bankers initiatives in Gujarat towards breaching the barriers for agriculture sector through financial inclusion 126-130	Nicm Bulletin Vol: X JAN. MAR:2013	ISSN 2249-2275 ISSUE NO :1	1	CO AUTHOR	17.5
8	CSR a thought beyond profitability 43-47	Peripex Issue 3 Mar.2013 Peer Review , Int. Journal	ISSN 2250-1991 vol:2	1	CO AUTHOR	17.5
9	Banking correspondent services: an effective elucidation for banking sector's substantial augmentation 1-16	International journal of applied research and studies Mar.2013 Issue:3 Peer Review , Int. Journal	ISSN:2278-9780 Vol:2	1	Main Author	25
10	An ethical issue of corporate social responsibility : focus utmost	ABS international journal of management Volume 1	ISSN 2319-648X	1	Co author	17.5

	beyond profitability aspect for corporate Page no:40-48	Issue 2 Sep:2013 Peer Review , Int. Journal					
11	CASE Study on falaydin trust with respect to region ethical development for financial inclusion to uplift economy class 412-418	PRO TSAHAN NO:1 PART:2 SEP:2013	ISSN: 2321-869x VOL:1				25
12	BRICs: independent association of developing nations for self sustain growth 44-48	NICM BULLETIN Volume: x No:4 Oct-dec:2013	ISSN 2249-2275	1	Main author		25
13	Bancassurance: Need To Tied The Knot Or Not? Page 69-71	Indian Journal Of Applied Research :Peripex June 2014 Peer Review , Int. Journal	ISSN - 2249-555X Impact Factor : 2.1652		Main author		40
14	“Banking fario: pristine hustler notion utilize touch tech for advance banking scenario Page 71-73	Indian Journal Of Applied Research :Peripex Nov. 2014 Peer Review , Int. Journal	ISSN - 2249-555X Impact Factor : 2.1652		Main author		40
15	ICT:Way Towards Pull Resources To Obtain Economic Growth 25-30	NICM Bulletin JAN.2015	ISSN 2249-2275		Main Author		25
16	Analysis of financial literacy:	SEMCOM MARCH 2016	ISSN: 2321-		Main Author		

	an inevitable aspect of financial inclusion 96-102		5968				25
17	In depth study on swalamban to PMJDY- Road Map of financial inclusion in Indian Economy	NICM Bulletin Jan-June 2016	ISSN 2249-2275		Co author		25
18	A study on Gram Sabha: Efficacious link in loops of financial literacy and financial inclusion	VSRD International Journal of Accounts, Economics & Commerce Research, Vol. II Issue V September 2016 / 75 (Double Blind Reviewed Refereed Journals)	e-ISSN: 2455-4251		Co author		25
19	Flipped classroom: Teaching inception of edutainment. 112-116	SOHAM An international multidisciplinary peer reviewed research journal March 2017	ISSN2350-0697 Impact Factor : 2.021				40
20	Health Insurance portability : night mare or reality for common man	Shanlax international journal of commerce August 2017 A Peer-reviewed Scholarly Indexed Quarterly Journal Title ComFin Research Now known as	ISSN 2320-4168 Impact factor : 3.017	Main author			40
21	A case study on financial performance and measurement of banking correspondent services offered by banking correspondent in north Gujarat region.	SEMCOM Oct. 2017	ISSN: 2321-5968	UGC APPROVED	Main Author	UGC Approved	25

2 2	Bit coin : bear bubble or boom bubble ?	SOHAM An international multidisciplinary peer reviewed research journal March 2017	ISSN2350-0697 Impact Factor : 2.021		UGC not approved.		40
2 3	Theoretical framework of banking rules and regulation and its impact on Indian banking sector.	Towards excellence DEC.2017 published in March 2018	ISSN 0974-035X An indexed Referred Journal of higher education		UGC approved E journal		25
2 4	Financial inclusion and financial literacy : Two pillar of Indian economy.	GFJMR Dec. 2017 Ganpat University - Faculty of Management Studies Journal of Management and Research GFJMR Bi-annual Refereed Journal	ISSN 2229-4651	Referred Journal	UGC not approved		25
2 5	Gram sabha : an effective tool to link financial literacy and financial inclusion in Indian economy	ROOTS INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCHERS FEB 18	ISSN: 2349-8684	REFEREED IMPACT FACTOR : 3.487	Peer Review Refereed journal		40
2 6	Marketing of co operating banking	Sahakar setu Aug. 2018	-	-	- UGC not approved		
2 7	Bank Mitra	Sahakar setu Aug. 2018			UGC not approved		
2 8	A STUDY ON START UP CELLS: SCALE-UP HEIGHT OR NADIR	Journal) ISSN: 2394-3114Vol-40, Special Issue-08 National Level Conference on "Creativity and Sust		ISSN: 2394-3114Vol-	UGC approved		25

				40, Spe cial Issu e- 08			

Published in book :

Full Papers Published in Conference Proceedings

S r. N o.	Title with page nos.	Journal with Vol. No. Page No. Year	ISSN/ ISBN No., if any	No . of C o - a u t h o r s	Whether you are the main author / guide / menppytor	Im pec t -	A P I
1	Islamic banking in India: New edge of Nisher banking shimmering social and intellectual perception of Muslim's with special reference to Ahmadabad district of Gujarat 291-313	Accounting Taxation And Finance: Jan. 2012	ISBN: 978- 81-923592- 1-2	-	Main Author		20
2	Merger: a quest for	Indian banking system	ISBN	-	Main Author		20

	growth for HDFC bank and centurion bank of Punjab. 397-404	Sep.2012 Part TWO	81-8324-430				
3	Potential of Islamic banking opportunities in India 869-878	Indian banking system Sep.2012 Part one	ISBN 81-8324-430	1	Main Author		20
4	Usage benefit and satisfactory genesis of cotton seeds: study of selected farmer of BK 517-526	Agri business and ruler management Sep.2012 Part TWO	ISBN 81-8324-392-4	2	CO AUTHOR		6
5	“Flip classroom conception towards value addition course of action for learner” 303-308	Innovative processes a for transforming HR for enhanced organizational capability Nirma Uni. JAN.2015	ISBN:978-93-84869-07-6		Main Author		20
6	Accounting of management academician : generating true and fair value of “real effect or reel effect”	Indus University JAN.2015	ISBN: 978-93-80867-75-5		Main Author		20
7	In depth study on Indian rural sector financial services development through ICT and e governance	Indus University JAN.2015	ISBN: 978-93-80867-75-5		Main Author		20
	E Banking : pull unbanked resources to push	Virtual Vyapar Research Papers On E Business	ISBN : 978-93-8483-		Main Author		20

8	economy 42-48	Feb. 2015	305-3				
9	BC Model : Solution For Magnify Key Resources To Endeavour Global Opportunity 123-132	Key To Success ForManaging Global Business In Turbulent Times M.J.COLLEGE OF COMMERCE May 2015	ISBN: 978- 81-929516- 0-7		Main Author		20
10	RUDI: A path maker for path less Parish women 395-399	Global Business and Innovation Management Trend And Competitiveness 22-23 Jan. 2016	ISBN:978- 93-85000- 55-3		Main Author		20
11	Accounting Of Educational Institutions For Societal Aspect 346-350	Accounting and Auditing. MARCH 2016	ISBN: 978- 81-928180- 1-6		Main Author		20
12	360 degree exposure : An innovative teaching technique of Flipped classroom with Management station games. 277-282	Higher educational post globalization scenario April 2016	ISBN: 978- 93-5265- 015-6		Main Author		20
13	In depth case study on financial inclusion of Brazil economy	Making a difference and becoming the agents of change in the field of management Sep. 2017	ISBN 978-81- 93344-84-2		Main author		20
14	In depth study on financial inclusion services in Indian banking sector.	India's financial markets- emerging trends Dec. 2017	ISBN 978-93- 85101-66-3	Ma in aut hor			20
15	Flip classroom : value addition to learning for learner	Governance in Indian Financial service sector : reforms and remedies March 18	ISBN:978-93- 86782-40-3	Ma in aut hor			20

16	A case study on Financial awareness and mobile information technology literacy of bank customer with special focus on kotak bank's 811 scheme at Gandhinagar.	Innovative practice in business Oakcom Sep 18	ISBN: 978-81-937673-2-0	Main author			20
17	Bridge gap between educating and learning with EDUQUAL model	Redefining the methods of curriculum MPMH collage Feb. 19	ISBN 978-81-928180-2-3	Main author			20
18	Let's have less suffer in our routing SAFAR: a special study on new commuting system HALO	Business excellence and leadership in VUCA world Jan 2019	ISBN 978-93-89652-98-7	Main Author			20
19	In depth study on the utilisation of payment bank at the time of covid-19	Impact of covid 19 on Indian economy Nov. 20	ISBN-978-93-90084-29-6	Main Author			20
20	Digitalisation : Reality or myth	Emerging trends in management and information technology.	ISBN:978-1-954467-04-0	Main Author			20

Subject Books Published by National level Publisher/State with ISBN/ISSN Number

Sr. No.	Title of the Paper presented	Title of Conference/ Seminar With dates	Organized By	Whether international/ national/state/ regional/college or university level	<i>AP I</i>
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1	Financial Inclusion And Performance Measurement On Banking Correspondent Services Of Lead Banks In North Gujarat	Feb. 2018	ISBN: 978-93-86501-43-1		20
2	BCBMG307	BAOU	978-81-938309-2-5		20
3	BCCOA204	BAOU	978-81-938309-2-5		20

B. *Invited lectures / Resource Person/ paper presentation in Seminars/ Conferences/full paper in Conference Proceedings (Paper presented in Seminars/Conferences and also published as full paper in Conference Proceedings will be counted only once)

(Paper presented in Seminars/Conferences and also published as full paper in Conference Proceedings in bold letter)

Sr. No	Title of the Paper presented	Title of Conference/ Seminar With dates	Organized by	Whether international/ national/state/ regional/college or university level	<i>AP I</i>
1	Rising new edge of Islamic banking in India	Mgt: current practices and new directions 27-11-2010	B.J.V.M. Vidhynagar	National	5
2	Islamic Banking in India: Religious and Socio-economic perspectives affecting Muslim Investors of Ahmadabad District in Gujarat.	National level conference on emerging trends in Mgt. practices 4-5 Dec. 2010	Tolani Institute Of Management	National	5
		WINNER			7

3	IB in India new edge of banning development relating to emotional social and intellectual perception of Muslims with special ref. to Ahmadabad.	NICOM2011 6-8 Jan. 2011	Nirma University	International	7
4	Islamic banking morale substantial ground in depth study of Islamic banking with reference to Muslims perception	Business in emerging markets: management practices and research 23-4-2011	LJ Institute Of Management	National	5
5	“Know your customer: a conduit to monitor finance transaction and to detect money laundering system”	Contemporary issues in Finance 26-27 Aug. 2011	GTU	National	5
6	MFI’s ethical issues related to the Indian economy	National conference on ethical issues 23-24 sep. 2011	GTU	National	5
7	Women empowerment : a boon for development	Business str. And eco, growth 11 Feb. 2012	RB Institute Of Management	National	5
8	Islamic banking in India: New edge of Nisher banking shimmering social and intellectual perception of Muslim’s with	Accounting, taxation and finance. 23-24 Jan.2012	GANPAT University	International Full Papers Published in Conference Proceedings	7

	special reference to Ahmadabad district of Gujarat				
9	Can the model of RIBA free Islamic commercial bank provide a new sphere for development? For the future of Indian banking?	SEED:2012 12 Oct.2012	ABS. NOIDA	National	5
10	Can the model of Riba free Islamic commercial bank provide a new sphere for development for the future of Indian banking? : theoretical evaluation	NICOM 2013 9-11 JAN. 2013	NIRMA University	International	7
11	Banking: an effective solution for aam aadmi by banking sector under financial inclusion	Meeting the challenges of a globalization market: perspectives of corporate, financial institute and government and educational institute. 23-25 Jan. 2013	GTU	International	7
12	BCS: an effective solution for banking sector's substantial growth	Value creation for sustained growth in 21 st century 8-9 FEB . 2013	GANPAT University	International	7

13	An ethical issue of corporate social responsibility : focus utmost beyond profitability aspect for corporate	ABS 15-3-2013	ABS	- International	7
14	CASE Study on falaydin trust with respect to region ethical development for financial inclusion to uplift economy class	Contemporary Issues In Management And Co Operation : Prospects And Challenges 4-5 May , 2013	RBCON	National	5
15	BRICs: independent association of developing nations for self sustain growth	Competing Globally- A Race For Survival 2013 4-5 May, 2013	RBCON SJPI	National	5
16	Banking fario: pristine hustler notion utilize touch tech for advance banking scenario	Entrepreneurship development and challenges 31-3-2014	MC SHAH and CC SHETH Commerce College	UGC sponsored state level seminar	3
17	In-depth study on Indian rural sector Fin. Services through ICT and E governance	Role of financial industry in accelerating economic growth. 26-27 SEP. 2014	GTU	International	7
18	“Flip classroom conception towards value	NICOM:2015 8-10 JAN.	NIRMA	International	7

	addition course of action for learner”				
19	“Flipped classroom with management station	PERSPECTIVE 2015 23-JAN.2015	Chimanbhai Institute of Management	National	5
20	Accounting of management academician : generating true and fair value of “real effect or reel effect”	Emerging trends in engineering, technology and management 30-30 JAN. 2015	INDUS WINNER	National	5
21	In depth study on Indian rural sector financial services development through ICT and e governance	Emerging Trends In Engineering, Technology And Management 30-30 JAN. 2015	INDUS	National	5
22	Flipped Pedagogy : Way Towards Ethical Education	Business Ethics For God Corporate Gov. And Sustainability GTU 6-7 Feb. 2015	GTU	International	7
23	E Banking : Pull Unbanked Resources To Push Economy	NATCON: 2015 21 FEB.2015	LUTHRA SURAT	National	5
24	BC Model : Solution For Magnify Key Resources To Endeavour Global Opportunity	Key To Success For Managing Global Business In Turbulent Times. MARCH 1, 2015	M.J. College Of Commerce Bhavnagar	National	5
25	Educational Accounting” An Innovative	ICGS:2015 25-26 APRIL 2015	GTU	International	7

	Conduct Towards Ethical Governance				
26	Flipped Classroom : Teaching inception of Techno- Edu-Tain	The status of commerce duration in India 2 nd Jan. 2016	GLS	National	5
27	In depth analysis on Financial literacy regards to inevitable aspect of Financial inclusion for economic development.	National conference on management and research practices in emerging markets 11-12 Jan. 2016	B.K. School of Business mgt. Guj. Uni.	National	5
28	RUDI: A path maker for path- less parish women	International conference on global business and innovation management- Trend and competitiveness . 22-23 Jan. 2016	Christ Institute of Mgt. Rajkot	International	7
29	Women Empowerment through Micro Finance: A Boon for Development.	Smart India Synergies and Opportunities in Management, Engineering, Technology and Science in the globalised Era :2016 11 March 2016	SELVAM Tamilnadu	International	7
30	Accounting Of Educational Institutions For Societal Aspect	Accounting and Auditing – Education- Research and Applications. 20 March 2016	MP Arts and MH commerce college	National	5
31	360degree exposure: an innovative teaching techniques fo	Higher education in PG scenario	GLS	National	5

	flipped classroom with management station games	12-13 April 2016			
32	“Flipped Classroom: Teaching Inception With Techno- Edu-Tain Tool With Relating To SWOC”.	Managing business and Technology: SWOC in the emerging future. 14 th Oct. 2016	SEMCOM	National	5
33	Changing scenario of financial inclusion: A review of literature	Innovation and revolution in accounting, taxation and commerce 8 Jan. 2017	Tolani commerce college	National	5
34	Flipped classroom: Teaching inception of edutainment.	LSRM:2017 18 th Feb. 2017	LSRM : 2017 Vадnagar college	National	5
35	A theoretical assessment on performance of financial inclusion services in banking sector	Indian banking industry : The changing panorama 25 th Feb. 2017	SAL Insti. Of Mgt.	National	5
36	Health Insurance portability : night mare or reality for common man	National conference on Contemporary issues in commerce and management science March 2017	Sriram College of arts and science Tamilnadu	National	5
37	In depth case study on financial inclusion of Brazil economy	Making a difference and becoming the agents of change in the field of management 15-16 Spt. 2017	Oakbrook business school	National	5
38	Banking correspondent services : The most effective tool to eradicate NPA from	“ Advances in Theory, Research and practices in	GLS University	National	5

	Banking sector	Management” 23 sep. 2017			
39	Impact of banking rules and regulation framework on Indian banking	“International conference on forensic science and cyber security “ 5-6 Oct. 2017	Forensic University	International	7
40	Bit coin: bear bubble or boom bubble	Emerging issues in the global economy commerce, and accountancy: challenges and opportunities 6 th Jan. 2018	VNSB	National	5
41	Governing currency without governance	National seminar on changing focus of accounting and discloser 27 Jan 2018	Department of business studies	National	5
42	Study of falaydin trust with the perception for financial inclusion for economic development	International conference of emerging Mgt perspectives, practices and research 17-March 2018	Ganpat university	International	7
43	A Study On Job Satisfaction And Work Life Balance Among Female Employees Of Private Banks Of Ahmedabad	National level conference on rastr jagruti vayam 13-14 April 2018	BAOU	National	5
44	A Study On Agriculture Finance And Role Of Government	National level conference on rastr jagruti vayam 13-14 April 2018	BAOU	National	5
45	A case study on Financial awareness and mobile information technology literacy of bank customer with	International conference Oakcom : 18 7-8 Sep. 18	OAKBROOK	International	7

	special focus on kotak bank's 811 scheme at Gandhinagar.				
46	In depth study on mobile awareness among youth of Gandhinagar region with respect to mobile and financial literacy	International Conference 28-29 Sep 18	BJVM	International	7
47	Restaurant vlogging and its impact on consumer buying intentions.	International Conference 28-29 Sep 18	BJVM	International	7
48	In depth study on Rudiben: where education meet harmonious way with customised touch for self sustain growth.	International conference 2-3 Dec. 2018	BAOU	International	7
49	Bridge gap between educating and learning with EDUQUAL model	A NAAC sponsored National Seminar 17 Feb. 2019	MPMH college	National	5
50	Case study on mobile banking awareness among youth of Gandhinagar with respect to mobile financial literacy	International conference on ATRPM 23 Feb. 2019	GLS	International	7
51	Analysis customer's issues while working digitally	International conference on ample opportunities and growth prospects in economy of india	BAOU	International	7

52	Let's have less suffer in our routing SAFAR: a special study on new commuting system HALO	INYS: 2020 30-31 st Jan,2020	BK-GU	International	7
53	Digitalisation : Reality or myth	KSCON2020 8 th Feb.2020	KS-GU	National	5
54	A study on start up cells : scale up height or Nadir	Perspective : 2020	Chimanbhai Patel Institute Of Mgt and Research	National	5
55	A conceptual study on Organic food chain through Social Media Marketing.	Reimagining Business- Focus on Challenges and Responses, Saturday September 26, 2020.	Indo-Gulf Marketing Association	International	7
56	Expansion of Educational precincts with Mobile based application: Necessitate or Sumptuousness ?	INYS: 2021 29-30 Jan,2021	BK-GU	International	7
57	A Case presentation: How a Disaster opens boundaries for to development: Potential of Payments Bank in India	International Conference on Being Covid AntiFragile 11-12 Feb. 2021	SLIMS – Narmada-Tolani	International	7
58	Mobility of Mobile based education at time of COVID – 19	EMERGING TRENDS IN ECONOMICS, COMMERCE AND MANAGEMENT 27-28 Feb2021	Bodhi international online conference.	International	7
59	A conceptual study on Organic food chain through	International Conference on Emerging Management	Ganpat University.	International	7

	Social Media Marketing	Practices on "5G - Global, Green, Governance, Growth and Government" 20-21 Feb. 2021			
60	"Immigration service preferences of students with respect to finance and marketing"	ATRRM 1 st May.2021	GLS	International	7

C. FDP WORK SHOP

Sr.No	Name of FDP & Year	Month of FDP	Venue	Theme	hours	API
1	Teaching tools and techniques for	19-21 NOV.,	NIRMA UNI.	Teaching tools	24	2.4
2	FDP on Research methodology	23-24 Feb. 2010.	PARUL UNIVERSITY	Research methodology	16	1.6
3	Use Of Statistical Packages- SPSS	9 April 2011	NICM	Use Of SPSS	8	.8
4	FDP on quantitative techniques for scientific research	21-25 JULY,2014	GTU	FDP on quantitative techniques	40	4
5	One day workshop on s" SPSS AND	30 August, 2014	S.D. SCHOOL OF	SPSS	8	.8
6	A national workshop on Development Of Policy Framework	21-22 NOV., 2014	GTU	IPR	16	1.6
7	UGC sponsored orientation	30 May - 26 June	GU	Orientation Prog.	160	16
8	Two days workshop- on Sensitizing the	29-30Dec. 2016	NICM	on Sensitizing the academia on	16	1.6
9	One week FDP	16-22 March 2017	BK-HRD	FDP	40	4
9	One day FDP on compact case writing	18/4/2019	Chimanbhai patel institute of management	Compact case writing	10	1

D. SEMINAR ATTENDED :

Sr. No.	Detailed of seminar	From.... To	Level	Organized by	Subject	Hours	API
1	One day Orientation program	16 Oct.2005	Regional	WDC Guj. Uni	Orientation Program	8	.8
2	Research Methodology for Commerce	18 June,2006	Regional	GUAATA. At H.A.C.C.	Research Methodology	8	.8
3	Emerging Issus in Accounting, Taxation and	11 to 12 th Nov. 2006	National	GUATTA at S.K.Patel Institute. Gandhinagar	Emerging Issues in Accounting, Taxation and	16	1.6
4	State level Conference on Accounting, Finance	25 Aug. 2007	State Level	SMPIC,Ahm.	Conference on Accounting, Finance and Management	8	.8
5	Proposed Accounting Curriculum Of T.Y. B.Com	2, Feb.2008	Regional Level	GUATTA	Proposed Accounting Curriculum Of T.Y. B.Com. and	8	.8
6	All India Accounting Conference and International seminar on accounting education	22 to 23 rd Nov. 2008	International	Indian Accounting Standard, Guj.	International Seminar on Accounting Education and Research	16	1.6
7	Regional Cost Conference	5 th to 6 Dec. 2008	Regional	WIRC of ICWAI	Key Challenges to Sustainable	16	1.6
8	National Conference	30-31 Jan. 2010	National	Gujarat University	“Women’s Development in	16	1.6

9	Gujarat University Library	4 th Dec. 2014	Regional	GU	“electronic Thesis Dissertation	8	.8
10	Management of NGOs :	24-25 Jan. 2015	National	UGC sponsored National	Management of NGOs : issues and	16	1.6
11	National Level Seminar On Forensic	19- April.2015	National level	Indian Accounting Association and M.S. University	Forensic Accounting And Personal Taxation	8	.8
12	National Level Seminar On Paradigm shift in financial reporting :	10 Jan. 2016	National Level	Indian Accounting Association and M.S. University	Paradigm shift in financial reporting : AS to IND AS	8	.8
13	Important issue of GST	11 Dec. 2016	State level	GUAATA	Important issue of GST	8	.8
14	3 rd Doctoral research award 2017	Oct. 2017	International	Archs and elevatos pub. House	Ph.d.	20	2
15	One day syllabus workshop	15/3/2018	State level	BAOU	Syllabus committee	10	1
15	Value based education	12. April 2019	State level	GTU - GFSU	Seminar on value based education	10	1
16	Teachers’ conference on	11/9/2019	State level	ICSI	Empowering education		

E. Duty as a resource person: in Academic

Sr. no	Date	Name of the institute	Lecture	API
1	8/3/2014	Mahagujarat Bank Employee’s association	Guest Speaker	3
2	9/11/2014	State level women convention	Guest Speaker	3
3	27/12/2014	HKCC	Contemporary issues of Mgt.	3

4	7/1/2015	A P PATEL and N P PATEL Commerce college	Contemporary issues of Mgt.	3
5	12/1/2015	C C SHETH COMMERCE COLLEGE	Contemporary issues of Mgt.	3
6	10/2/2015	A P PATEL and N P PATEL Commerce college	Contemporary issues of Mgt.	3
7	27/2/2015	N C GANDHI COMMERCE COLLEGE	Guest Speaker	3
8	17/7/2015	NAVGUJARAT COLLEGE	Contemporary issues of Mgt.	3
9	22/8/2015	NANDKUVARBA SCHOOL	Guest Speaker	3
10	9/9/2015	GOV. Commerce College	Contemporary issues of Mgt.	3
11	22/9/2015	GOV. Commerce College	Contemporary issues of Mgt.	3
12	23/9/2015	GOV. Commerce College	Contemporary issues of Mgt.	3
13	19/2/2016	M H Commerce College	Contemporary issues of Mgt.	3
13	22/8/2016	Chudhary Commerce College	Stress Management and work life	3
14	17/1/2017	M H Commerce College	Contemporary issues of Mgt.	3
15	2016	Chudhary school	Stress `Management at exam time .	3
16	1 march	ITI mahila colelge	Striaarth is added in your dictionary	3
16	3 March	ITI co ed	Essay competition	3
17	4 March	SRICT Bharuch	Key note speaker on Financial inclusion.	3
18	7March /17	ITI	Elocution competition	3
19	11/1/2018	M H Commerce College	Contemporary issues of Mgt.	3
20	18-19-1- 2018	SJPI lecture	Contemporary issues of Mgt	6
20	20/1/18	SJPI lecture	Contemporary issues of Mgt	3
20	5/2/2018	SRICT Bharuch	Contemporary issues of Mgt.	3
21	15/2/2018	SJPI	Contemporary issues of Mgt.	3
22	12/9/2018	M H Commerce College	Contemporary issues of Mgt.	3
23	14/9/2018	A P PATEL and N P PATEL Commerce	Contemporary issues of Mgt.	3
24	20/9/2018	IIIM Changa	Contemporary issues of accountancy	3

25	26/9/2018	A P PATEL and N P PATEL Commerce	Contemporary issues of Mgt.	3
26	5/10/2018	IIIM Changa	Contemporary issues of accountancy	3
27	24/10/2018	IIIM Changa	Contemporary issues of accountancy	3
28	16/1/19	LD college of Eng.	Creativity and innovation in	3
29	18/1/19	LD college of Eng.	Creativity and innovation in	3
30	21/1/19	LD college of Eng.	Creativity and innovation in Mgt . Studies	3

On Doordarshan:

Sr. No.	Date	Name of the Channel .	Subject
1	15 th Sep. 2016	Doordarshan:	“HELLO SAKHI : discussion of financial inclusion
2	19 th Sep. 2016.	Doordarshan:	Striarth: II: talk on Gujarati literature
3	8 th March. 2017	Etv	For women empowerment : Stri shashaktikaran

Organizing workshop

Sr. No.	Date	Name of the organisation.	Subject	Hours spend	API
1	18-19 Jan. 2018	SJPI	Soft skill development	50	5
2	6-7 Feb. 2018	S R Shroff – Bharucha	Soft skill development	50	5
3	9-10 Jan. 2019	SJPI	Soft skill development.	50	5

4	24/1/19	SJPI	Soft skill development.	30	3
5	20-21 Feb. 2019	IIIM -Changa	Project Mgt.	50	5

Event coordinator:

Sr. No.	Date	Name of the organization.	Subject
1	29-30Oct. 2010	SJPI	Arohan
2	23 Feb. 2016	SJPI	Arohan
3	28Aug. 2016	SJPI	Tree plantation programme and health check up camp
4	29-30 Dec. 2016	SJPI	on Sensitizing the academia on Human development
5	16-17 Feb. 2017	SJPI	Arohan
6	16 Feb. 2018	SJPI	Sports Day/ Days celebration/ events
7	16-Feb. 2019	SJPI	Arohan
8	1/2/2020	SJPI	Arohan

Expert speaker at GUCBF for marketing of financial services and customer services in banks.

Sr. No.	Date	Lecture	API
1	1/2/2015		3

2	14/2/2015	Discussion on Marketing Of Banking Services	3
3	21/2/2015		3
4	23/8/2015		3
5	25/8/2015		3
6	14/2/2016- Mehsana		3
7	28/2/2016		3
8	11/1/2017		3
9	29/1/2017-Junagadh		3
10	8/9/2018		3
11	18/9/2018		3
12	29/9/2018		3
13	4/10/2018		3
14	14/11/2018		3
15	20/12/18		Loan and Advances management
16	15/2/19	CERSAI act as a panel discussion.	3
17	8/6/2019	Clerical staff of urban cooperative banks on customer services	3
18	10/6/2019	Marketing of banking services for branch managers and officers of urban cooperative banks	3

Session chair:

Sr. No.	Date	Name of the organization.	Name of the seminar	
1	23 rd Sep. 2017	GLS	“Advances in theory , research and practices in management “	Session chair track IV.
2	8/3/2018	GUCBF	Women’s day celebration	Session chair talk
3	13-14 April 2018	BAOU	“Rastr jagruiyam Vayam”	Session chair
4	20 th June 2018	BAOU	“ Non Probability Sampling”	Session chair track
5	2Feb. 2019	SJPI	State level case analysis competition	Session chair track
6	6/11/2019	LD Eng. College	Modern trend in characterization techniques with hands on experiences	Session chair track
7	29/12/2019	KDCC	Programme on professional development and marketing of banking services	Full day seminar conducted.
8	5/3/2020	LD Eng. College	Contemporary issues of disaster management	Session chair

F. Development of e-learning delivery process/material:

Sr. No.	Date	Name of the Organization.	Modules		API
1	7/12/2017	EMRC	6	Develop module and recording	60
2	4/12/2020	EMRC	2	Content development	20

Contribution in Academia writing:

Contribute chapter in Kumar Prakashan :

Sr. No.	Date	Name of the Organization.	Name of the book	Chapter contributed
1	2006-07	Kumar Prakashan	Accountancy : General financial accounting	Joint Venture Accounting Investment Account
2	2006-07	Kumar Prakashan	Adv. Ac: I	Share Capital Transaction Alternation of Capital Profit Prior to Incorporation

Conduct Workshop independently:

Sr. No.	Date	Name of the organization.	Subject	Hours spend	API
1	29/12/2019	Kheda district cooperative bank	Professional development and marketing of banking	10	